

Packaged Water in South Korea - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Packaged Water in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The packaged water market consists of the retail sale of all potable water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in bottles/containers of up to and including 10 liters. The market includes still water, mineral water, carbonated water, and table water. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The South Korean packaged water market had total revenues of \$2,397.1m in 2019, representing a compound annual growth rate (CAGR) of 7.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 8.7% between 2015-2019, to reach a total of 2,914.7 million liters in 2019.

Busy lifestyles and increasing disposable incomes have led to growing demand for convenience among consumers, which is driving growth in the packaged water market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in South Korea

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea packaged water market with five year forecasts

REASONS TO BUY

What was the size of the South Korea packaged water market by value in 2019?

What will be the size of the South Korea packaged water market in 2024?

What factors are affecting the strength of competition in the South Korea packaged water market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's packaged water market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. Which companies were the most successful at increasing their market share during 2015-2019?

7.4. Which companies' market shares suffered during the same period?

7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

8.1. Lotte Chilsung Beverage Co Ltd

8.2. Haitai Beverage Co., Ltd.

8.3. Nongshim Co Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South Korea packaged water market value: \$ million, 2015-19

Table 2: South Korea packaged water market volume: million liters, 2015-19

Table 3: South Korea packaged water market geography segmentation: \$ million, 2019

Table 4: South Korea packaged water market distribution: % share, by value, 2019

Table 5: South Korea packaged water market value forecast: \$ million, 2019-24

Table 6: South Korea packaged water market volume forecast: million liters, 2019-24

Table 7: South Korea packaged water market share: % share, by value, 2019

Table 8: Lotte Chilsung Beverage Co Ltd: key facts

Table 9: Lotte Chilsung Beverage Co Ltd: Annual Financial Ratios

Table 10: Lotte Chilsung Beverage Co Ltd: Key Employees

Table 11: Haitai Beverage Co., Ltd.: key facts

Table 12: Haitai Beverage Co., Ltd.: Key Employees

Table 13: Nongshim Co Ltd: key facts

Table 14: Nongshim Co Ltd: Annual Financial Ratios

Table 15: Nongshim Co Ltd: Key Employees

Table 16: South Korea size of population (million), 2015-19

Table 17: South Korea gdp (constant 2005 prices, \$ billion), 2015-19

Table 18: South Korea gdp (current prices, \$ billion), 2015-19

Table 19: South Korea inflation, 2015-19

Table 20: South Korea consumer price index (absolute), 2015-19

Table 21: South Korea exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: South Korea packaged water market value: \$ million, 2015-19

Figure 2: South Korea packaged water market volume: million liters, 2015-19

Figure 3: South Korea packaged water market geography segmentation: % share, by value, 2019

Figure 4: South Korea packaged water market distribution: % share, by value, 2019

Figure 5: South Korea packaged water market value forecast: \$ million, 2019-24

Figure 6: South Korea packaged water market volume forecast: million liters, 2019-24

Figure 7: Forces driving competition in the packaged water market in South Korea, 2019

Figure 8: Drivers of buyer power in the packaged water market in South Korea, 2019

Figure 9: Drivers of supplier power in the packaged water market in South Korea, 2019

Figure 10: Factors influencing the likelihood of new entrants in the packaged water market in South Korea, 2019

Figure 11: Factors influencing the threat of substitutes in the packaged water market in South Korea, 2019

Figure 12: Drivers of degree of rivalry in the packaged water market in South Korea, 2019

Figure 13: South Korea packaged water market share: % share, by value, 2019

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