

# Packaged Water in South Africa - Market Summary, Competitive Analysis and Forecast to 2024

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## Abstracts

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### SUMMARY

Packaged Water in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The packaged water market consists of the retail sale of all potable water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in bottles/containers of up to and including 10 liters. The market includes still water, mineral water, carbonated water, and table water. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The South African packaged water market had total revenues of \$331.0m in 2019, representing a compound annual growth rate (CAGR) of 11.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 7.5% between

2015-2019, to reach a total of 384.2 million liters in 2019.

Consumers are choosing packaged water to stay hydrated, instead of sugary and carbonated drinks, because it is healthier.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the packaged water market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in South Africa

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa packaged water market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the South Africa packaged water market by value in 2019?

What will be the size of the South Africa packaged water market in 2024?

What factors are affecting the strength of competition in the South Africa packaged water market?

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