

# Packaged Water in Indonesia - Market Summary, Competitive Analysis and Forecast to 2024

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## Abstracts

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### SUMMARY

Packaged Water in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The packaged water market consists of the retail sale of all potable water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in bottles/containers of up to and including 10 liters. The market includes still water, mineral water, carbonated water, and table water. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indonesian packaged water market had total revenues of \$5,898.8m in 2019, representing a compound annual growth rate (CAGR) of 5.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.9% between 2015-2019, to reach a total of 11.5 billion liters in 2019.

Rising demand for healthier drinks due to increasing health consciousness is benefiting the packaged water market in Indonesia.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Indonesia

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia packaged water market with five year forecasts

## REASONS TO BUY

What was the size of the Indonesia packaged water market by value in 2019?

What will be the size of the Indonesia packaged water market in 2024?

What factors are affecting the strength of competition in the Indonesia packaged water market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's packaged water market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. Which companies were the most successful at increasing their market share during 2015-2019?

7.4. Which companies' market shares suffered during the same period?

7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

8.1. Danone SA

8.2. PT Indofood Sukses Makmur Tbk

8.3. PT Tang Mas

8.4. Mayora Group

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia packaged water market value: \$ million, 2015-19
Table 2: Indonesia packaged water market volume: million liters, 2015-19
Table 3: Indonesia packaged water market geography segmentation: \$ million, 2019
Table 4: Indonesia packaged water market distribution: % share, by value, 2019
Table 5: Indonesia packaged water market value forecast: \$ million, 2019-24
Table 6: Indonesia packaged water market volume forecast: million liters, 2019-24
Table 7: Indonesia packaged water market share: % share, by value, 2019
Table 8: Danone SA: key facts
Table 9: Danone SA: Annual Financial Ratios
Table 10: Danone SA: Key Employees
Table 14: PT Indofood Sukses Makmur Tbk: key facts
Table 15: PT Indofood Sukses Makmur Tbk: Annual Financial Ratios
Table 16: PT Indofood Sukses Makmur Tbk: Key Employees
Table 17: PT Tang Mas: key facts
Table 18: Mayora Group: key facts
Table 19: Mayora Group: Key Employees
Table 20: Indonesia size of population (million), 2015-19
Table 21: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19
Table 22: Indonesia gdp (current prices, \$ billion), 2015-19
Table 23: Indonesia inflation, 2015-19
Table 24: Indonesia consumer price index (absolute), 2015-19
Table 25: Indonesia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia packaged water market value: \$ million, 2015-19

Figure 2: Indonesia packaged water market volume: million liters, 2015-19

Figure 3: Indonesia packaged water market geography segmentation: % share, by value, 2019

Figure 4: Indonesia packaged water market distribution: % share, by value, 2019

Figure 5: Indonesia packaged water market value forecast: \$ million, 2019-24

Figure 6: Indonesia packaged water market volume forecast: million liters, 2019-24

Figure 7: Forces driving competition in the packaged water market in Indonesia, 2019

Figure 8: Drivers of buyer power in the packaged water market in Indonesia, 2019

Figure 9: Drivers of supplier power in the packaged water market in Indonesia, 2019

Figure 10: Factors influencing the likelihood of new entrants in the packaged water market in Indonesia, 2019

Figure 11: Factors influencing the threat of substitutes in the packaged water market in Indonesia, 2019

Figure 12: Drivers of degree of rivalry in the packaged water market in Indonesia, 2019

Figure 13: Indonesia packaged water market share: % share, by value, 2019

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