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Packaged Water in India - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Packaged Water in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The packaged water market consists of the retail sale of all potable water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in bottles/containers of up to and including 10 liters. The market includes still water, mineral water, carbonated water, and table water. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indian packaged water market had total revenues of $6,441.8m in 2019, representing a compound annual growth rate (CAGR) of 16.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 12.6% between 2015-2019, to reach a total of 18.1 billion liters in 2019.

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The country's stable economy, increasingly organized retail chains, rapid urbanization and large population base are driving the growth of the Indian packaged water market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the packaged water market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in India

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India packaged water market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the India packaged water market by value in 2019?

What will be the size of the India packaged water market in 2024?

What factors are affecting the strength of competition in the India packaged water market?

How has the market performed over the last five years?

How large is India's packaged water market in relation to its regional counterparts?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Geography segmentation
1.6. Market share
1.7. Market rivalry
1.8. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation
4.2. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants

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6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share
7.2. Who are the leading players?
7.3. Which companies were the most successful at increasing their market share during 2015-2019?
7.4. Which companies' market shares suffered during the same period?
7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

8.1. Bisleri International Pvt Ltd
8.2. The Coca-Cola Co
8.3. PepsiCo Inc
8.4. United Breweries Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: India packaged water market value: $ million, 2015-19
Table 2: India packaged water market volume: million liters, 2015-19
Table 3: India packaged water market geography segmentation: $ million, 2019
Table 4: India packaged water market distribution: % share, by value, 2019
Table 5: India packaged water market value forecast: $ million, 2019-24
Table 6: India packaged water market volume forecast: million liters, 2019-24
Table 7: India packaged water market share: % share, by value, 2019
Table 8: Bisleri International Pvt Ltd: key facts
Table 9: Bisleri International Pvt Ltd: Key Employees
Table 10: The Coca-Cola Co: key facts
Table 11: The Coca-Cola Co: Annual Financial Ratios
Table 12: The Coca-Cola Co: Key Employees
Table 13: The Coca-Cola Co: Key Employees Continued
Table 14: The Coca-Cola Co: Key Employees Continued
Table 15: The Coca-Cola Co: Key Employees Continued
Table 16: PepsiCo Inc: key facts
Table 17: PepsiCo Inc: Annual Financial Ratios
Table 18: PepsiCo Inc: Key Employees
Table 19: PepsiCo Inc: Key Employees Continued
Table 20: United Breweries Ltd: key facts
Table 21: United Breweries Ltd: Annual Financial Ratios
Table 22: United Breweries Ltd: Key Employees
Table 23: India size of population (million), 2015-19
Table 24: India gdp (constant 2005 prices, $ billion), 2015-19
Table 25: India gdp (current prices, $ billion), 2015-19
Table 26: India inflation, 2015-19
Table 27: India consumer price index (absolute), 2015-19
Table 28: India exchange rate, 2015-19

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List Of Figures

LIST OF FIGURES

Figure 1: India packaged water market value: $ million, 2015-19
Figure 2: India packaged water market volume: million liters, 2015-19
Figure 3: India packaged water market geography segmentation: % share, by value, 2019
Figure 4: India packaged water market distribution: % share, by value, 2019
Figure 5: India packaged water market value forecast: $ million, 2019-24
Figure 6: India packaged water market volume forecast: million liters, 2019-24
Figure 7: Forces driving competition in the packaged water market in India, 2019
Figure 8: Drivers of buyer power in the packaged water market in India, 2019
Figure 9: Drivers of supplier power in the packaged water market in India, 2019
Figure 10: Factors influencing the likelihood of new entrants in the packaged water market in India, 2019
Figure 11: Factors influencing the threat of substitutes in the packaged water market in India, 2019
Figure 12: Drivers of degree of rivalry in the packaged water market in India, 2019
Figure 13: India packaged water market share: % share, by value, 2019

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