

Packaged Water in Germany - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Packaged Water in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The packaged water market consists of the retail sale of all potable water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in bottles/containers of up to and including 10 liters. The market includes still water, mineral water, carbonated water, and table water. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The German packaged water market had total revenues of \$11.5bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.8% between 2015-2019, to reach a total of 13.9 billion liters in

2019.

Consumers are choosing low sugar drinks due increasing health consciousness, which is supporting the growth of the packaged water market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the packaged water market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Germany

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany packaged water market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany packaged water market by value in 2019?

What will be the size of the Germany packaged water market in 2024?

What factors are affecting the strength of competition in the Germany packaged water market?

How has the market performed over the last five years?

How large is Germany's packaged water market in relation to its regional counterparts?

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