

Pacific Sunwear of California, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Pacific Sunwear of California, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Pacific Sunwear of California, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pacific Sunwear of California, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pacific Sunwear of California, Inc. including a breakdown and examination of key business segments

Intelligence on Pacific Sunwear of California, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pacific Sunwear of California, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Pacific Sunwear of California, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pacific Sunwear of California, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pacific Sunwear of California, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Pacific Sunwear of California, Inc. (Pacific Sunwear or 'the company') is a specialty retailer of casual apparel, accessories and footwear for teens and young adults. It operates mall-based chain of retail stores under the Pacific Sunwear and PacSun names. The company primarily operates in the US. It is headquartered in Anaheim, California and employed about 8,777 people as of January 31, 2015, of whom nearly 6,708 were part-time employees.

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Pacific Sunwear of California, Inc.

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