

# Orkla ASA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Orkla ASA - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Orkla ASA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Orkla ASA (Orkla) is a supplier of branded consumer goods and concept solutions to grocery, bakery and out-of-home markets. The company's products portfolio includes margarine and butter blends, marzipan and ice cream, bread and cake improvers and mixes, household care and personal care products, dietary supplements and health products, painting tools and cleaning products. Orkla markets its products under Nugatti, Fun Light, Toro, Denja, MTR, Panda brand names. The company has its operations in consumer goods, renewable energy, and real estate sectors. It has a business presence across Europe, the Americas, Asia-Pacific and the Middle East regions. Orkla is headquartered in Oslo, Norway.

### SCOPE

Detailed information on Orkla ASA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Orkla ASA in the form of a SWOT analysis

An in-depth view of the business model of Orkla ASA including a breakdown and examination of key business segments

Intelligence on Orkla ASA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Orkla ASA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Orkla ASA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Orkla ASA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Orkla ASA's business structure, strategy and prospects.

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