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Oriflame Holding AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Oriflame Holding AG %li%Strategy, SWOT and Corporate Finance Report

Summary

Oriflame Holding AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Oriflame Holding AG (Oriflame), a subsidiary of Oriflame Investment Holding Plc, is a manufacturer and distributor of cosmetics and personal care products. The company’s products portfolio includes skin care, color cosmetics, personal and hair care, accessories, fragrances and wellness products. It also sells body care, oral hygiene, foot care, hand care, sun care, baby care, hair care products and accessories, jewelry, fashion products, decoration, and gift items. Oriflame markets products under Oriflame, NovAge, The ONE, Giordani Gold, Activelle, and Optifresh brand names. The company has an operational presence across Latin America, Europe, Turkey, Africa, CIS, and Asia. Oriflame is headquartered in Schaffhausen, Switzerland.

Scope

Detailed information on Oriflame Holding AG required for business and competitor intelligence needs

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A study of the major internal and external factors affecting Oriflame Holding AG in the form of a SWOT analysis

An in-depth view of the business model of Oriflame Holding AG including a breakdown and examination of key business segments

Intelligence on Oriflame Holding AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Oriflame Holding AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Oriflame Holding AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Oriflame Holding AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Oriflame Holding AG's business structure, strategy and prospects.

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