

Oriental Land Co., Ltd. - Company Profile and SWOT Analysis

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Abstracts

Oriental Land Co., Ltd. Company Profile and SWOT Analysis

Summary

Oriental Land Co., Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Oriental Land Co Ltd (OLC or "the company") is engaged in the business of managing hotels, amusement and theme parks, and shopping, dining and entertainment complexes in Japan. The theme parks operated and managed by Tokyo DisneySea and Tokyo Disneyland. It provides hotel services, dining and entertainment services. The company's hotel business comprises three Disney hotels of Disney Ambassador Hotel, Tokyo DisneySea Hotel MiraCosta, and Tokyo Disneyland Hotel and, other non-Disney hotels such as, Urayasu Brighton Hotel, and Kyoto Brighton Hotel. OLC also operates various monorail system, shopping malls and entertainment complex such as Ikspiari in the country. The company is headquartered in Urayasu-Shi, Japan.

Scope

Detailed information on Oriental Land Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Oriental Land Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Oriental Land Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Oriental Land Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Oriental Land Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Oriental Land Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Oriental Land Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Oriental Land Co., Ltd.'s business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Oriental Land Co., Ltd.: Company Overview
- Oriental Land Co., Ltd.: Overview and Key Facts
- Oriental Land Co., Ltd.: Overview
- Oriental Land Co., Ltd.: Key Facts
- Oriental Land Co., Ltd.: Key Employees
- Oriental Land Co., Ltd.: Key Employee Biographies
- Oriental Land Co., Ltd.: Major Products and Services
- Oriental Land Co., Ltd.: Management Statement
- Oriental Land Co., Ltd.: Locations and Subsidiaries
- Oriental Land Co., Ltd.: Key Competitors
- Oriental Land Co., Ltd.: Company Analysis
- Oriental Land Co., Ltd.: Business Description
- Oriental Land Co., Ltd.: SWOT Analysis
- Oriental Land Co., Ltd.: SWOT Overview
- Oriental Land Co., Ltd.: Strengths
- Oriental Land Co., Ltd.: Weaknesses
- Oriental Land Co., Ltd.: Opportunities
- Oriental Land Co., Ltd.: Threats
- Oriental Land Co., Ltd.: Recent Developments
- Oriental Land Co., Ltd.: News and Events Summary
- Oriental Land Co., Ltd.: Business Expansion
- Oriental Land Co., Ltd.: Financial Performance
- Oriental Land Co., Ltd.: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Oriental Land Co., Ltd.: Key Facts
- Table 2: Oriental Land Co., Ltd.: Key Employees
- Table 3: Oriental Land Co., Ltd.: Locations and Subsidiaries
- Table 4: Oriental Land Co., Ltd.: Key Competitors
- Table 5: Oriental Land Co., Ltd.: News and Events Summary
- Table 6: Oriental Land Co., Ltd.: Business Expansion
- Table 7: Oriental Land Co., Ltd.: Financial Performance
- Table 8: Oriental Land Co., Ltd.: Strategy and Operations

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