

# Oriental Food Industries Sdn Bhd - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Oriental Food Industries Sdn Bhd %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Oriental Food Industries Sdn Bhd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Oriental Food Industries Sdn Bhd (Oriental Food) is an investment holding company that manufactures and markets cakes, crackers, potato-based and corn-based products, wafers, Swiss rolls, cheese balls, and chicken snacks. The company markets its products under ZESS, Delio, Fudo, Funtos, Rota, and Jacker brand names. The company's subsidiary, OFI Properties Sdn Bhd, undertakes the development of land into commercial buildings. It manufactures snack foods and confectionery items through its subsidiary Oriental Food Industries Sdn Bhd and markets them through Oriental Food Marketing (M) Sdn Bhd. Oriental Food has business presence in Malaysia and other countries. It is widely operating in Asia. Oriental Food is headquartered in Melaka, Malaysia.

### Scope

Detailed information on Oriental Food Industries Sdn Bhd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Oriental Food Industries Sdn Bhd in the form of a SWOT analysis

An in-depth view of the business model of Oriental Food Industries Sdn Bhd including a breakdown and examination of key business segments

Intelligence on Oriental Food Industries Sdn Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Oriental Food Industries Sdn Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Oriental Food Industries Sdn Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Oriental Food Industries Sdn Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Oriental Food Industries Sdn Bhd's business structure, strategy and prospects.



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