

# Organizacion Soriana, S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Organizacion Soriana, S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Organizacion Soriana, S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Organizacion Soriana, S.A.B. de C.V. (Soriana) is a multi-format store operator based in Mexico. The company operates a chain of hypermarkets, supermarkets, club stores and convenience stores. Its product portfolio includes apparels, books, electronics, fruits and vegetables, furniture and fixtures, personal care and beauty products, health products, magazines, meat, poultry and fish, perfumes, kitchen and cutlery products, perishable products, pharmacy, photography products, snacks, stationery and confectionery and sweets. It sells its products under various private labels brands including Back 2 School, BASIC CONCEPT, BISSET fashion, BLOWFLY, BOSSELINI GIRLSWEAR, BREAKOUT sportswear, Diverzone, Soriana, Valley Foods, Alway Save, Pro Selection and Old Style. The company provides various services including loyalty cards, photo processing, credit cards, personal loans, health services, instant collection services and automobile servicing. Soriana also retails its merchandise through an online website, [www.soriana.com](http://www.soriana.com). The company's stores are spread across Mexico. Soriana is headquartered in Monterrey, Nuevo Leon, Mexico.

## SCOPE

Detailed information on Organizacion Soriana, S.A.B. de C.V. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Organizacion Soriana, S.A.B. de C.V. in the form of a SWOT analysis

An in-depth view of the business model of Organizacion Soriana, S.A.B. de C.V. including a breakdown and examination of key business segments

Intelligence on Organizacion Soriana, S.A.B. de C.V.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Organizacion Soriana, S.A.B. de C.V., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Organizacion Soriana, S.A.B. de C.V. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Organizacion Soriana, S.A.B. de C.V. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Organizacion Soriana, S.A.B. de C.V.'s business structure, strategy and prospects.

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