

Organic Food in Japan

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Abstracts

Organic Food in Japan

Summary

Organic Food in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Organic food refers to food products that are grown and produced using methods that avoid the use of synthetic pesticides, chemical fertilizers, genetically modified organisms (GMOs), and artificial additives. Market values considered based on retail selling price (RSP).

The Japanese organic food market recorded revenues of \$1,744.6 million in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

The fruit & vegetables segment accounted for the market's largest proportion in 2023, with total revenues of \$655.7 million, equivalent to 37.6% of the market's overall value.

The growth of the Japanese organic food market is fueled by high disposable income, increased household spending on food, and a growing willingness among consumers to invest in premium and higher-quality grocery products. For instance, In 2023, Japan's net disposable income per household reached

\$43,577.9, according to Eurostat.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in Japan

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan organic food market with five year forecasts

Reasons to Buy

What was the size of the Japan organic food market by value in 2023?

What will be the size of the Japan organic food market in 2028?

What factors are affecting the strength of competition in the Japan organic food market?

How has the market performed over the last five years?

What are the main segments that make up Japan's organic food market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What have been the most recent market developments?

8 COMPANY PROFILES

- 8.1. Seven & i Holdings Co Ltd
- 8.2. Aeon Co., Ltd.
- 8.3. Lawson Inc
- 8.4. Natural House Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Japan organic food market value: \$ million, 2018-23

Table 2: Japan organic food market category segmentation: % share, by value, 2018-23

Table 3: Japan organic food market category segmentation: \$ million, 2018-23

Table 4: Japan organic food market geography segmentation: \$ million, 2023

Table 5: Japan organic food market value forecast: \$ million, 2023-28

Table 6: Seven & i Holdings Co Ltd: Key Facts

Table 7: Seven & i Holdings Co Ltd: Annual Financial Ratios

Table 8: Seven & i Holdings Co Ltd: Key Employees

Table 9: Seven & i Holdings Co Ltd: Key Employees Continued

Table 10: Aeon Co., Ltd.: Key Facts

Table 11: Aeon Co., Ltd.: Annual Financial Ratios

Table 12: Aeon Co., Ltd.: Key Employees

Table 13: Lawson Inc: Key Facts

Table 14: Lawson Inc: Key Employees

Table 15: Natural House Co Ltd: Key Facts

Table 16: Japan Size of Population (million), 2019-23

Table 17: Japan Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 18: Japan GDP (Current Prices, \$ Billion), 2019-23

Table 19: Japan Inflation, 2019-23

Table 20: Japan Consumer Price Index (Absolute), 2019-23

Table 21: Japan Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Japan organic food market value: \$ million, 2018-23

Figure 2: Japan organic food market category segmentation: \$ million, 2018-23

Figure 3: Japan organic food market geography segmentation: % share, by value, 2023

Figure 4: Japan organic food market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the organic food market in Japan, 2023

Figure 6: Drivers of buyer power in the organic food market in Japan, 2023

Figure 7: Drivers of supplier power in the organic food market in Japan, 2023

Figure 8: Factors influencing the likelihood of new entrants in the organic food market in Japan, 2023

Figure 9: Factors influencing the threat of substitutes in the organic food market in Japan, 2023

Figure 10: Drivers of degree of rivalry in the organic food market in Japan, 2023

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