

Organic Food in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Organic Food in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Organic food includes produce that has been independently certified to have been grown free of chemicals.

The US organic food market had total revenues of \$51.0bn in 2020, representing a compound annual growth rate (CAGR) of 4.7% between 2016 and 2020.

The fruit & vegetables segment was the market's most lucrative in 2020, with total revenues of \$21.1bn, equivalent to 41.3% of the market's overall value.

The growth of the organic food market in the US is part of a global trend that sees healthier eating weighing more heavily on consumers' budgets.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in the United States

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States organic food market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States organic food market by value in 2020?

What will be the size of the United States organic food market in 2025?

What factors are affecting the strength of competition in the United States organic food market?

How has the market performed over the last five years?

What are the main segments that make up the United States's organic food market?

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