

# Organic Food in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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### **Abstracts**

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#### **SUMMARY**

Organic Food in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

Organic food includes produce that has been independently certified to have been grown free of chemicals.

The German organic food market had total revenues of \$13.6bn in 2020, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2020.

The fruit & vegetables segment was the market's most lucrative in 2020, with total revenues of \$3.7bn, equivalent to 27.4% of the market's overall value.

Organic foods are particularly diverse in Germany, and the marketplace is crowded and highly competitive.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the organic food market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in Germany

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany organic food market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Germany organic food market by value in 2020?

What will be the size of the Germany organic food market in 2025?

What factors are affecting the strength of competition in the Germany organic food market?

How has the market performed over the last five years?

How large is Germany's organic food market in relation to its regional counterparts?



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