

Organic Food in China

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Abstracts

Organic Food in China

SUMMARY

Organic Food in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Organic food is produce that has been independently certified to have been grown free of chemicals. Market values are taken at retail selling price (RSP). For the purposes of this report, eggs have been classified as part of the meat, fish and poultry segment.

The Chinese organic foods market had total revenues of \$10.4bn in 2019, representing a compound annual growth rate (CAGR) of 18.4% between 2015 and 2019.

The fruit & vegetables segment was the market's most lucrative in 2019, with total revenues of \$3.3bn, equivalent to 32.1% of the market's overall value.

Organic crops have received a large share of the government subsidies which have been aimed at future-proofing China's income from agricultural exports.

SCOPE

Organic Food in China

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in China

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China organic food market with five year forecasts

REASONS TO BUY

What was the size of the China organic food market by value in 2019?

What will be the size of the China organic food market in 2024?

What factors are affecting the strength of competition in the China organic food market?

How has the market performed over the last five years?

What are the main segments that make up China's organic food market?

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