

Organic Food in China - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/O433B4491722EN.html

Date: May 2021

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: O433B4491722EN

Abstracts

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SUMMARY

Organic Food in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Organic food includes produce that has been independently certified to have been grown free of chemicals.

The Chinese organic food market had total revenues of \$10.9bn in 2020, representing a compound annual growth rate (CAGR) of 13.3% between 2016 and 2020.

The fruit & vegetables segment was the market's most lucrative in 2020, with total revenues of \$3.5bn, equivalent to 32.1% of the market's overall value.

The rapid growth of organic food demand in China, which is by far the Asia-Pacific region's largest market, peaked around 2012 during a massive boom, and has since been maturing along with the general economy.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in China

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China organic food market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China organic food market by value in 2020?

What will be the size of the China organic food market in 2025?

What factors are affecting the strength of competition in the China organic food market?

How has the market performed over the last five years?

What are the main segments that make up China's organic food market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past (1-3 years)?
- 7.3. What new products/services/innovations have been launched in the market over the last year?
- 7.4. What strategies do leading players follow?

8 COMPANY PROFILES

- 8.1. China Resources Enterprise Ltd
- 8.2. Sun Art Retail Group Ltd
- 8.3. Dashang Co.,Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: China organic food market value: \$ million, 2016-20
- Table 2: China organic food market category segmentation: \$ million, 2020
- Table 3: China organic food market geography segmentation: \$ million, 2020
- Table 4: China organic food market value forecast: \$ million, 2020-25
- Table 5: China Resources Enterprise Ltd: key facts
- Table 6: China Resources Enterprise Ltd: Key Employees
- Table 7: Sun Art Retail Group Ltd: key facts
- Table 8: Sun Art Retail Group Ltd: Annual Financial Ratios
- Table 9: Sun Art Retail Group Ltd: Key Employees
- Table 10: Dashang Co., Ltd.: key facts
- Table 11: Dashang Co., Ltd.: Annual Financial Ratios
- Table 12: Dashang Co.,Ltd.: Annual Financial Ratios (Continued)
- Table 13: Dashang Co.,Ltd.: Key Employees
- Table 14: China size of population (million), 2016-20
- Table 15: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 16: China gdp (current prices, \$ billion), 2016-20
- Table 17: China inflation, 2016-20
- Table 18: China consumer price index (absolute), 2016-20
- Table 19: China exchange rate, 2016-20



List Of Figures

LIST OF FIGURES

- Figure 1: China organic food market value: \$ million, 2016-20
- Figure 2: China organic food market category segmentation: % share, by value, 2020
- Figure 3: China organic food market geography segmentation: % share, by value, 2020
- Figure 4: China organic food market value forecast: \$ million, 2020-25
- Figure 5: Forces driving competition in the organic food market in China, 2020
- Figure 6: Drivers of buyer power in the organic food market in China, 2020
- Figure 7: Drivers of supplier power in the organic food market in China, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the organic food market in China, 2020
- Figure 9: Factors influencing the threat of substitutes in the organic food market in China, 2020
- Figure 10: Drivers of degree of rivalry in the organic food market in China, 2020



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