

# Organic Food in Brazil

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## Abstracts

Organic Food in Brazil

### SUMMARY

Organic Food in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Organic food is produce that has been independently certified to have been grown free of chemicals. Market values are taken at retail selling price (RSP). For the purposes of this report, eggs have been classified as part of the meat, fish and poultry segment.

The Brazilian organic food market had total revenues of \$800m in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

The fruit & vegetables segment was the market's most lucrative in 2019, with total revenues of \$300m, equivalent to 37.5% of the market's overall value.

Growing demand from overseas has driven production and made organic produce more affordable for Brazil's domestic consumers.

### SCOPE

*Organic Food in Brazil*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in Brazil

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil organic food market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil organic food market by value in 2019?

What will be the size of the Brazil organic food market in 2024?

What factors are affecting the strength of competition in the Brazil organic food market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's organic food market?

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