

Organic Food in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Organic Food in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Organic food includes produce that has been independently certified to have been grown free of chemicals.

The Brazilian organic food market had total revenues of \$596.9m in 2020, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2020.

The fruit & vegetables segment was the market's most lucrative in 2020, with total revenues of \$224.1m, equivalent to 37.5% of the market's overall value.

Organic food is perceived positively in the eyes of consumers in Brazil, where the growing population is relatively young.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the organic food market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in Brazil

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil organic food market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil organic food market by value in 2020?

What will be the size of the Brazil organic food market in 2025?

What factors are affecting the strength of competition in the Brazil organic food market?

How has the market performed over the last five years?

How large is Brazil's organic food market in relation to its regional counterparts?

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