

# Orell Fussli AG - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Orell Fussli AG %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Orell Fussli AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Orell Fussli AG (Orell Fussli) prints banknotes, security documents, and industrial systems which are used for creating individual documents. The company constructs, produces, installs equipment for serialization of security documents, passport, and banknotes, also offers security printing solutions and after-sales service. It also produces and markets security documents, banknotes, identity cards and other documents. Orell Fussli retails books and related products through branches located in German-speaking Switzerland and online through www.orellfuessli.ch. The company retails books to schools and libraries. Through subsidiaries, the company operates in Switzerland, Germany, and countries in Europe, Africa, North and South America, Asia, and Oceania. Orell Fussli is headquartered in Zurich, Switzerland.

#### Scope

Detailed information on Orell Fussli AG required for business and competitor intelligence needs



A study of the major internal and external factors affecting Orell Fussli AG in the form of a SWOT analysis

An in-depth view of the business model of Orell Fussli AG including a breakdown and examination of key business segments

Intelligence on Orell Fussli AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Orell Fussli AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Orell Fussli AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Orell Fussli AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Orell Fussli AG's business structure, strategy and prospects.



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