

Oral Hygiene North America (NAFTA) Industry Guide 2015-2024

<https://marketpublishers.com/r/O4E27A41DC5EN.html>

Date: September 2020

Pages: 86

Price: US\$ 795.00 (Single User License)

ID: O4E27A41DC5EN

Abstracts

Oral Hygiene North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Oral Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The oral hygiene industry within the NAFTA countries had a total market value of \$9,281.9 million in 2019. The Mexico was the fastest growing country, with a CAGR of 5.6% over the 2015-19 period.

Within the oral hygiene industry, the US is the leading country among the NAFTA bloc, with market revenues of \$7,405.1 million in 2019. This was followed by Mexico and Canada, with a value of \$976.4 and \$900.4 million, respectively.

The US is expected to lead the oral hygiene industry in the NAFTA bloc, with a value of \$8,325.6 million in 2024, followed by Mexico and Canada with expected values of \$1,079.3 and \$969.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA oral hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA oral hygiene market

Leading company profiles reveal details of key oral hygiene market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA oral hygiene market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA oral hygiene market by value in 2019?

What will be the size of the NAFTA oral hygiene market in 2024?

What factors are affecting the strength of competition in the NAFTA oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA oral hygiene market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA ORAL HYGIENE

- 2.1. Industry Outlook

3 ORAL HYGIENE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 ORAL HYGIENE IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 ORAL HYGIENE IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

6.1. Colgate-Palmolive Co

6.2. The Procter & Gamble Co

6.3. GlaxoSmithKline Plc

6.4. Johnson & Johnson

Appendix

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries oral hygiene industry, revenue (\$m), 2015-24
Table 2: NAFTA countries oral hygiene industry, revenue (\$m), 2015-19
Table 3: NAFTA countries oral hygiene industry forecast, revenue (\$m), 2019-24
Table 4: Canada oral hygiene market value: \$ million, 2015–19
Table 5: Canada oral hygiene market volume: million units, 2015–19
Table 6: Canada oral hygiene market category segmentation: \$ million, 2019
Table 7: Canada oral hygiene market geography segmentation: \$ million, 2019
Table 8: Canada oral hygiene market share: % share, by value, 2019
Table 9: Canada oral hygiene market distribution: % share, by value, 2019
Table 10: Canada oral hygiene market value forecast: \$ million, 2019–24
Table 11: Canada oral hygiene market volume forecast: million units, 2019–24
Table 12: Canada size of population (million), 2015–19
Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
Table 14: Canada gdp (current prices, \$ billion), 2015–19
Table 15: Canada inflation, 2015–19
Table 16: Canada consumer price index (absolute), 2015–19
Table 17: Canada exchange rate, 2015–19
Table 18: Mexico oral hygiene market value: \$ million, 2015–19
Table 19: Mexico oral hygiene market volume: million units, 2015–19
Table 20: Mexico oral hygiene market category segmentation: \$ million, 2019
Table 21: Mexico oral hygiene market geography segmentation: \$ million, 2019
Table 22: Mexico oral hygiene market share: % share, by value, 2019
Table 23: Mexico oral hygiene market distribution: % share, by value, 2019
Table 24: Mexico oral hygiene market value forecast: \$ million, 2019–24
Table 25: Mexico oral hygiene market volume forecast: million units, 2019–24
Table 26: Mexico size of population (million), 2015–19
Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015–19
Table 28: Mexico gdp (current prices, \$ billion), 2015–19
Table 29: Mexico inflation, 2015–19
Table 30: Mexico consumer price index (absolute), 2015–19
Table 31: Mexico exchange rate, 2015–19
Table 32: United States oral hygiene market value: \$ million, 2015–19
Table 33: United States oral hygiene market volume: million units, 2015–19
Table 34: United States oral hygiene market category segmentation: \$ million, 2019
Table 35: United States oral hygiene market geography segmentation: \$ million, 2019

Table 36: United States oral hygiene market share: % share, by value, 2019
Table 37: United States oral hygiene market distribution: % share, by value, 2019
Table 38: United States oral hygiene market value forecast: \$ million, 2019–24
Table 39: United States oral hygiene market volume forecast: million units, 2019–24
Table 40: United States size of population (million), 2015–19
Table 41: United States gdp (constant 2005 prices, \$ billion), 2015–19
Table 42: United States gdp (current prices, \$ billion), 2015–19
Table 43: United States inflation, 2015–19
Table 44: United States consumer price index (absolute), 2015–19
Table 45: United States exchange rate, 2015–19
Table 46: Colgate-Palmolive Co: key facts
Table 47: Colgate-Palmolive Co: Annual Financial Ratios
Table 48: Colgate-Palmolive Co: Annual Financial Ratios (Continued)
Table 49: Colgate-Palmolive Co: Key Employees
Table 50: Colgate-Palmolive Co: Key Employees Continued

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries oral hygiene industry, revenue (\$m), 2015-24
- Figure 2: NAFTA countries oral hygiene industry, revenue (\$m), 2015-19
- Figure 3: NAFTA countries oral hygiene industry forecast, revenue (\$m), 2019-24
- Figure 4: Canada oral hygiene market value: \$ million, 2015–19
- Figure 5: Canada oral hygiene market volume: million units, 2015–19
- Figure 6: Canada oral hygiene market category segmentation: % share, by value, 2019
- Figure 7: Canada oral hygiene market geography segmentation: % share, by value, 2019
- Figure 8: Canada oral hygiene market share: % share, by value, 2019
- Figure 9: Canada oral hygiene market distribution: % share, by value, 2019
- Figure 10: Canada oral hygiene market value forecast: \$ million, 2019–24
- Figure 11: Canada oral hygiene market volume forecast: million units, 2019–24
- Figure 12: Forces driving competition in the oral hygiene market in Canada, 2019
- Figure 13: Drivers of buyer power in the oral hygiene market in Canada, 2019
- Figure 14: Drivers of supplier power in the oral hygiene market in Canada, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the oral hygiene market in Canada, 2019
- Figure 16: Factors influencing the threat of substitutes in the oral hygiene market in Canada, 2019
- Figure 17: Drivers of degree of rivalry in the oral hygiene market in Canada, 2019
- Figure 18: Mexico oral hygiene market value: \$ million, 2015–19
- Figure 19: Mexico oral hygiene market volume: million units, 2015–19
- Figure 20: Mexico oral hygiene market category segmentation: % share, by value, 2019
- Figure 21: Mexico oral hygiene market geography segmentation: % share, by value, 2019
- Figure 22: Mexico oral hygiene market share: % share, by value, 2019
- Figure 23: Mexico oral hygiene market distribution: % share, by value, 2019
- Figure 24: Mexico oral hygiene market value forecast: \$ million, 2019–24
- Figure 25: Mexico oral hygiene market volume forecast: million units, 2019–24
- Figure 26: Forces driving competition in the oral hygiene market in Mexico, 2019
- Figure 27: Drivers of buyer power in the oral hygiene market in Mexico, 2019
- Figure 28: Drivers of supplier power in the oral hygiene market in Mexico, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the oral hygiene market in Mexico, 2019
- Figure 30: Factors influencing the threat of substitutes in the oral hygiene market in

Mexico, 2019

Figure 31: Drivers of degree of rivalry in the oral hygiene market in Mexico, 2019

Figure 32: United States oral hygiene market value: \$ million, 2015–19

Figure 33: United States oral hygiene market volume: million units, 2015–19

Figure 34: United States oral hygiene market category segmentation: % share, by value, 2019

Figure 35: United States oral hygiene market geography segmentation: % share, by value, 2019

Figure 36: United States oral hygiene market share: % share, by value, 2019

Figure 37: United States oral hygiene market distribution: % share, by value, 2019

Figure 38: United States oral hygiene market value forecast: \$ million, 2019–24

Figure 39: United States oral hygiene market volume forecast: million units, 2019–24

Figure 40: Forces driving competition in the oral hygiene market in the United States, 2019

Figure 41: Drivers of buyer power in the oral hygiene market in the United States, 2019

Figure 42: Drivers of supplier power in the oral hygiene market in the United States, 2019

Figure 43: Factors influencing the likelihood of new entrants in the oral hygiene market in the United States, 2019

Figure 44: Factors influencing the threat of substitutes in the oral hygiene market in the United States, 2019

Figure 45: Drivers of degree of rivalry in the oral hygiene market in the United States, 2019

I would like to order

Product name: Oral Hygiene North America (NAFTA) Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/O4E27A41DC5EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O4E27A41DC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970