

Oral Hygiene in Spain

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Abstracts

Oral Hygiene in Spain

Summary

Oral Hygiene in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Spanish Oral Hygiene market had total revenues of \$773.7 million in 2023, representing a compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.3% between 2018 and 2023, to reach a total of 234.7 million units in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 1.6% for the five-year period 2023-2028, which is expected to drive the market to a value of \$838.7 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in Spain

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain oral hygiene market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Spain oral hygiene market by value in 2023?

What will be the size of the Spain oral hygiene market in 2028?

What factors are affecting the strength of competition in the Spain oral hygiene market?

How has the market performed over the last five years?

What are the main segments that make up Spain's oral hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Spanish oral hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the Spanish oral hygiene market?

8 COMPANY PROFILES

- 8.1. Colgate-Palmolive Co
- 8.2. Haleon Plc
- 8.3. The Procter & Gamble Co
- 8.4. Henkel AG & Co. KGaA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain oral hygiene market value: \$ million, 2018-23
- Table 2: Spain oral hygiene market volume: million units, 2018-23
- Table 3: Spain oral hygiene market category segmentation: % share, by value, 2018-23
- Table 4: Spain oral hygiene market category segmentation: \$ million, 2018-23
- Table 5: Spain oral hygiene market geography segmentation: \$ million, 2023
- Table 6: Spain oral hygiene market distribution: % share, by value, 2023
- Table 7: Spain oral hygiene market value forecast: \$ million, 2023-28
- Table 8: Spain oral hygiene market volume forecast: million units, 2023-28
- Table 9: Spain oral hygiene market share: % share, by value, 2023
- Table 10: Colgate-Palmolive Co: Key Facts
- Table 11: Colgate-Palmolive Co: Annual Financial Ratios
- Table 12: Colgate-Palmolive Co: Key Employees
- Table 13: Colgate-Palmolive Co: Key Employees Continued
- Table 14: Colgate-Palmolive Co: Key Employees Continued
- Table 15: Colgate-Palmolive Co: Key Employees Continued
- Table 16: Haleon Plc: Key Facts
- Table 17: Haleon Plc: Annual Financial Ratios
- Table 18: Haleon Plc: Key Employees
- Table 19: The Procter & Gamble Co: Key Facts
- Table 20: The Procter & Gamble Co: Annual Financial Ratios
- Table 21: The Procter & Gamble Co: Key Employees
- Table 22: The Procter & Gamble Co: Key Employees Continued
- Table 23: Henkel AG & Co. KGaA: Key Facts
- Table 24: Henkel AG & Co. KGaA: Annual Financial Ratios
- Table 25: Henkel AG & Co. KGaA: Key Employees
- Table 26: Spain Size of Population (million), 2019-23
- Table 27: Spain Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 28: Spain GDP (current prices, \$ billion), 2019-23
- Table 29: Spain Inflation, 2019-23
- Table 30: Spain Consumer Price Index (absolute), 2019-23
- Table 31: Spain exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Spain oral hygiene market value: \$ million, 2018-23

Figure 2: Spain oral hygiene market volume: million units, 2018-23

Figure 3: Spain oral hygiene market category segmentation: \$ million, 2018-23

Figure 4: Spain oral hygiene market geography segmentation: % share, by value, 2023

Figure 5: Spain oral hygiene market distribution: % share, by value, 2023

Figure 6: Spain oral hygiene market value forecast: \$ million, 2023-28

Figure 7: Spain oral hygiene market volume forecast: million units, 2023-28

Figure 8: Forces driving competition in the oral hygiene market in Spain, 2023

Figure 9: Drivers of buyer power in the oral hygiene market in Spain, 2023

Figure 10: Drivers of supplier power in the oral hygiene market in Spain, 2023

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in Spain, 2023

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in Spain, 2023

Figure 13: Drivers of degree of rivalry in the oral hygiene market in Spain, 2023

Figure 14: Spain oral hygiene market share: % share, by value, 2023

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