

# Oral Hygiene in Spain - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/OA89F53B0815EN.html>

Date: January 2022

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: OA89F53B0815EN

## Abstracts

Oral Hygiene in Spain - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Oral Hygiene in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes and replacement heads, and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Spanish oral hygiene market had total revenues of \$749.2 million in 2020, representing a compound annual growth rate (CAGR) of 1.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.1% between 2016 and 2020, to reach a total of 231.3 million units in 2020.

Economic challenges during the review period largely affected the oral hygiene market's growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in Spain

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain oral hygiene market with five year forecasts

## **REASONS TO BUY**

What was the size of the Spain oral hygiene market by value in 2020?

What will be the size of the Spain oral hygiene market in 2025?

What factors are affecting the strength of competition in the Spain oral hygiene market?

How has the market performed over the last five years?

What are the main segments that make up Spain's oral hygiene market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Spanish oral hygiene market?
- 7.3. Which companies have been the most successful at increasing their market shares between 2016 and 2020?
- 7.4. Which companies' market shares have suffered during 2016-20?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Colgate-Palmolive Co
- 8.2. GlaxoSmithKline Plc
- 8.3. The Procter & Gamble Co
- 8.4. Henkel AG & Co. KGaA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Spain oral hygiene market value: \$ million, 2016-20
- Table 2: Spain oral hygiene market volume: million units, 2016-20
- Table 3: Spain oral hygiene market category segmentation: \$ million, 2020
- Table 4: Spain oral hygiene market geography segmentation: \$ million, 2020
- Table 5: Spain oral hygiene market distribution: % share, by value, 2020
- Table 6: Spain oral hygiene market value forecast: \$ million, 2020-25
- Table 7: Spain oral hygiene market volume forecast: million units, 2020-25
- Table 8: Spain oral hygiene market share: % share, by value, 2020
- Table 9: Colgate-Palmolive Co: key facts
- Table 10: Colgate-Palmolive Co: Annual Financial Ratios
- Table 11: Colgate-Palmolive Co: Key Employees
- Table 12: Colgate-Palmolive Co: Key Employees Continued
- Table 13: Colgate-Palmolive Co: Key Employees Continued
- Table 14: Colgate-Palmolive Co: Key Employees Continued
- Table 15: GlaxoSmithKline Plc: key facts
- Table 16: GlaxoSmithKline Plc: Annual Financial Ratios
- Table 17: GlaxoSmithKline Plc: Key Employees
- Table 18: GlaxoSmithKline Plc: Key Employees Continued
- Table 19: The Procter & Gamble Co: key facts
- Table 20: The Procter & Gamble Co: Annual Financial Ratios
- Table 21: The Procter & Gamble Co: Key Employees
- Table 22: The Procter & Gamble Co: Key Employees Continued
- Table 23: Henkel AG & Co. KGaA: key facts
- Table 24: Henkel AG & Co. KGaA: Annual Financial Ratios
- Table 25: Henkel AG & Co. KGaA: Key Employees
- Table 26: Spain size of population (million), 2016-20
- Table 27: Spain gdp (constant 2005 prices, \$ billion), 2016-20
- Table 28: Spain gdp (current prices, \$ billion), 2016-20
- Table 29: Spain inflation, 2016-20
- Table 30: Spain consumer price index (absolute), 2016-20
- Table 31: Spain exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Spain oral hygiene market value: \$ million, 2016-20

Figure 2: Spain oral hygiene market volume: million units, 2016-20

Figure 3: Spain oral hygiene market category segmentation: % share, by value, 2020

Figure 4: Spain oral hygiene market geography segmentation: % share, by value, 2020

Figure 5: Spain oral hygiene market distribution: % share, by value, 2020

Figure 6: Spain oral hygiene market value forecast: \$ million, 2020-25

Figure 7: Spain oral hygiene market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the oral hygiene market in Spain, 2020

Figure 9: Drivers of buyer power in the oral hygiene market in Spain, 2020

Figure 10: Drivers of supplier power in the oral hygiene market in Spain, 2020

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in Spain, 2020

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in Spain, 2020

Figure 13: Drivers of degree of rivalry in the oral hygiene market in Spain, 2020

Figure 14: Spain oral hygiene market share: % share, by value, 2020

## I would like to order

Product name: Oral Hygiene in Spain - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/OA89F53B0815EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA89F53B0815EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970