

# Oral Hygiene in Mexico

<https://marketpublishers.com/r/O4B64743354EN.html>

Date: October 2024

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: O4B64743354EN

## Abstracts

### Oral Hygiene in Mexico

#### Summary

Oral Hygiene in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Mexican Oral Hygiene market had total revenues of \$1,231.9 million in 2023, representing a compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 538.8 million units in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.9% for the five-year period 2023-2028, which is expected to drive the market to a value of \$1,493.3 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in Mexico

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico oral hygiene market with five year forecasts

## Reasons to Buy

What was the size of the Mexico oral hygiene market by value in 2023?

What will be the size of the Mexico oral hygiene market in 2028?

What factors are affecting the strength of competition in the Mexico oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's oral hygiene market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican oral hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the Mexican oral hygiene market?

## **8 COMPANY PROFILES**

- 8.1. Colgate-Palmolive Co
- 8.2. The Procter & Gamble Co
- 8.3. Unilever Plc.
- 8.4. Haleon Plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico oral hygiene market value: \$ million, 2018-23
- Table 2: Mexico oral hygiene market volume: million units, 2018-23
- Table 3: Mexico oral hygiene market category segmentation: % share, by value, 2018-23
- Table 4: Mexico oral hygiene market category segmentation: \$ million, 2018-23
- Table 5: Mexico oral hygiene market geography segmentation: \$ million, 2023
- Table 6: Mexico oral hygiene market distribution: % share, by value, 2023
- Table 7: Mexico oral hygiene market value forecast: \$ million, 2023-28
- Table 8: Mexico oral hygiene market volume forecast: million units, 2023-28
- Table 9: Mexico oral hygiene market share: % share, by value, 2023
- Table 10: Colgate-Palmolive Co: Key Facts
- Table 11: Colgate-Palmolive Co: Annual Financial Ratios
- Table 12: Colgate-Palmolive Co: Key Employees
- Table 13: Colgate-Palmolive Co: Key Employees Continued
- Table 14: Colgate-Palmolive Co: Key Employees Continued
- Table 15: Colgate-Palmolive Co: Key Employees Continued
- Table 16: The Procter & Gamble Co: Key Facts
- Table 17: The Procter & Gamble Co: Annual Financial Ratios
- Table 18: The Procter & Gamble Co: Key Employees
- Table 19: The Procter & Gamble Co: Key Employees Continued
- Table 20: Unilever Plc.: Key Facts
- Table 21: Unilever Plc.: Annual Financial Ratios
- Table 22: Unilever Plc.: Key Employees
- Table 23: Haleon Plc: Key Facts
- Table 24: Haleon Plc: Annual Financial Ratios
- Table 25: Haleon Plc: Key Employees
- Table 26: Mexico Size of Population (million), 2019-23
- Table 27: Mexico Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 28: Mexico GDP (current prices, \$ billion), 2019-23
- Table 29: Mexico Inflation, 2019-23
- Table 30: Mexico Consumer Price Index (absolute), 2019-23
- Table 31: Mexico Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico oral hygiene market value: \$ million, 2018-23

Figure 2: Mexico oral hygiene market volume: million units, 2018-23

Figure 3: Mexico oral hygiene market category segmentation: \$ million, 2018-23

Figure 4: Mexico oral hygiene market geography segmentation: % share, by value, 2023

Figure 5: Mexico oral hygiene market distribution: % share, by value, 2023

Figure 6: Mexico oral hygiene market value forecast: \$ million, 2023-28

Figure 7: Mexico oral hygiene market volume forecast: million units, 2023-28

Figure 8: Forces driving competition in the oral hygiene market in Mexico, 2023

Figure 9: Drivers of buyer power in the oral hygiene market in Mexico, 2023

Figure 10: Drivers of supplier power in the oral hygiene market in Mexico, 2023

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in Mexico, 2023

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in Mexico, 2023

Figure 13: Drivers of degree of rivalry in the oral hygiene market in Mexico, 2023

Figure 14: Mexico oral hygiene market share: % share, by value, 2023

## I would like to order

Product name: Oral Hygiene in Mexico

Product link: <https://marketpublishers.com/r/O4B64743354EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O4B64743354EN.html>