

## Oral Hygiene in Japan

|        |   |
|--------|---|
| URL:   | <a href="https://marketpublishers.com/r/O56AC1AC3C0EN.html">https://marketpublishers.com/r/O56AC1AC3C0EN.html</a> |
| Date:  | February 28, 2019   |
| Pages: | 37  |
| Price: | US\$ 350.00   |
| ID:    | O56AC1AC3C0EN   |

### Oral Hygiene in Japan

#### SUMMARY

Oral Hygiene in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### KEY HIGHLIGHTS

- The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.
- The Japanese oral hygiene market had total revenues of \$2,542.6m in 2018, representing a compound annual growth rate (CAGR) of 1.2% between 2014 and 2018.
- Market consumption volume increased with a CAGR of 0.4% between 2014 and 2018, to reach a total of 788.3 million units in 2018.
- Economic turmoil during the review period affected the overall market growth.

#### SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in Japan
- Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan oral hygiene market with five year forecasts by both value and volume

#### REASONS TO BUY

- What was the size of the Japan oral hygiene market by value in 2018?
- What will be the size of the Japan oral hygiene market in 2023?
- What factors are affecting the strength of competition in the Japan oral hygiene market?
- How has the market performed over the last five years?
- Who are the top competitors in Japan's oral hygiene market?

## Table of Content

Executive Summary  
Market value  
Market value forecast  
Market volume  
Market volume forecast  
Category segmentation  
Geography segmentation  
Market share  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market volume  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market share  
Market distribution  
Market Outlook  
Market value forecast  
Market volume forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
GlaxoSmithKline Plc  
Kao Corporation  
Lion Corporation  
Sunstar Suisse S.A.  
Macroeconomic Indicators  
Country data  
Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## LIST OF TABLES

Table 1: Japan oral hygiene market value: \$ million, 2014-18  
Table 2: Japan oral hygiene market volume: million units, 2014-18  
Table 3: Japan oral hygiene market category segmentation: \$ million, 2018  
Table 4: Japan oral hygiene market geography segmentation: \$ million, 2018  
Table 5: Japan oral hygiene market share: % share, by value, 2018  
Table 6: Japan oral hygiene market distribution: % share, by value, 2018  
Table 7: Japan oral hygiene market value forecast: \$ million, 2018-23  
Table 8: Japan oral hygiene market volume forecast: million units, 2018-23

Table 9: GlaxoSmithKline Plc: key facts  
Table 10: GlaxoSmithKline Plc: key financials (\$)  
Table 11: GlaxoSmithKline Plc: key financials (£)  
Table 12: GlaxoSmithKline Plc: key financial ratios  
Table 13: Kao Corporation: key facts  
Table 14: Kao Corporation: key financials (\$)  
Table 15: Kao Corporation: key financials (¥)  
Table 16: Kao Corporation: key financial ratios  
Table 17: Lion Corporation: key facts  
Table 18: Lion Corporation: key financials (\$)  
Table 19: Lion Corporation: key financials (¥)  
Table 20: Lion Corporation: key financial ratios  
Table 21: Sunstar Suisse S.A.: key facts  
Table 22: Japan size of population (million), 2014-18  
Table 23: Japan gdp (constant 2005 prices, \$ billion), 2014-18  
Table 24: Japan gdp (current prices, \$ billion), 2014-18  
Table 25: Japan inflation, 2014-18  
Table 26: Japan consumer price index (absolute), 2014-18  
Table 27: Japan exchange rate, 2014-18

## LIST OF FIGURES

Figure 1: Japan oral hygiene market value: \$ million, 2014-18  
Figure 2: Japan oral hygiene market volume: million units, 2014-18  
Figure 3: Japan oral hygiene market category segmentation: % share, by value, 2018  
Figure 4: Japan oral hygiene market geography segmentation: % share, by value, 2018  
Figure 5: Japan oral hygiene market share: % share, by value, 2018  
Figure 6: Japan oral hygiene market distribution: % share, by value, 2018  
Figure 7: Japan oral hygiene market value forecast: \$ million, 2018-23  
Figure 8: Japan oral hygiene market volume forecast: million units, 2018-23  
Figure 9: Forces driving competition in the oral hygiene market in Japan, 2018  
Figure 10: Drivers of buyer power in the oral hygiene market in Japan, 2018  
Figure 11: Drivers of supplier power in the oral hygiene market in Japan, 2018  
Figure 12: Factors influencing the likelihood of new entrants in the oral hygiene market in Japan, 2018  
Figure 13: Factors influencing the threat of substitutes in the oral hygiene market in Japan, 2018  
Figure 14: Drivers of degree of rivalry in the oral hygiene market in Japan, 2018  
Figure 15: GlaxoSmithKline Plc: revenues & profitability  
Figure 16: GlaxoSmithKline Plc: assets & liabilities  
Figure 17: Kao Corporation: revenues & profitability  
Figure 18: Kao Corporation: assets & liabilities  
Figure 19: Lion Corporation: revenues & profitability  
Figure 20: Lion Corporation: assets & liabilities

## COMPANIES MENTIONED

GlaxoSmithKline Plc  
Kao Corporation  
Lion Corporation  
Sunstar Suisse S.A.

### I would like to order:

**Product name:** Oral Hygiene in Japan  
**Product link:** <https://marketpublishers.com/r/O56AC1AC3C0EN.html>  
**Product ID:** O56AC1AC3C0EN  
**Price:** US\$ 350.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/O56AC1AC3C0EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**