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Oral Hygiene in France

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Abstracts

Oral Hygiene in France

SUMMARY

Oral Hygiene in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oral hygiene market consists of retail sales of (non-confectionery) breath fresheners, dental floss, denture care, mouthwash, toothbrushes and replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The French oral hygiene market had total revenues of $1,322.2m in 2019, representing a compound annual growth rate (CAGR) of 2.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1% between 2015 and 2019, to reach a total of 325.4 million units in 2019.

During the review period, economic challenges in France affected the country's oral hygiene market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in France

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France oral hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France oral hygiene market by value in 2019?

What will be the size of the France oral hygiene market in 2024?

What factors are affecting the strength of competition in the France oral hygiene market?

How has the market performed over the last five years?

Who are the top competitiors in France's oral hygiene market?

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