

Oral Hygiene in China

<https://marketpublishers.com/r/O0E6E0BDEC7EN.html>

Date: June 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: O0E6E0BDEC7EN

Abstracts

Oral Hygiene in China

SUMMARY

Oral Hygiene in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oral hygiene market consists of retail sales of (non-confectionery) breath fresheners, dental floss, denture care, mouthwash, toothbrushes and replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Chinese Oral Hygiene market had total revenues of \$5,124.9m in 2019, representing a compound annual growth rate (CAGR) of 6.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.6% between 2015 and 2019, to reach a total of 3,175.8 million units in 2019.

China's large population, rapid urbanization, and rising awareness of oral hygiene supported the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in China

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China oral hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China oral hygiene market by value in 2019?

What will be the size of the China oral hygiene market in 2024?

What factors are affecting the strength of competition in the China oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in China's oral hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese oral hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years (2015-2019)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Colgate-Palmolive Co
- 8.2. The Procter & Gamble Co
- 8.3. Yunnan Baiyao Group Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China oral hygiene market value: \$ million, 2015-19
Table 2: China oral hygiene market volume: million units, 2015-19
Table 3: China oral hygiene market category segmentation: \$ million, 2019
Table 4: China oral hygiene market geography segmentation: \$ million, 2019
Table 5: China oral hygiene market distribution: % share, by value, 2019
Table 6: China oral hygiene market value forecast: \$ million, 2019-24
Table 7: China oral hygiene market volume forecast: million units, 2019-24
Table 8: China oral hygiene market share: % share, by value, 2019
Table 9: Colgate-Palmolive Co: key facts
Table 10: Colgate-Palmolive Co: Annual Financial Ratios
Table 11: Colgate-Palmolive Co: Annual Financial Ratios (Continued)
Table 12: Colgate-Palmolive Co: Key Employees
Table 13: Colgate-Palmolive Co: Key Employees Continued
Table 14: Colgate-Palmolive Co: Key Employees Continued
Table 15: Colgate-Palmolive Co: Key Employees Continued
Table 16: The Procter & Gamble Co: key facts
Table 17: The Procter & Gamble Co: Annual Financial Ratios
Table 18: The Procter & Gamble Co: Key Employees
Table 19: The Procter & Gamble Co: Key Employees Continued
Table 20: Yunnan Baiyao Group Co Ltd: key facts
Table 21: Yunnan Baiyao Group Co Ltd: Annual Financial Ratios
Table 22: Yunnan Baiyao Group Co Ltd: Key Employees
Table 23: China size of population (million), 2015-19
Table 24: China gdp (constant 2005 prices, \$ billion), 2015-19
Table 25: China gdp (current prices, \$ billion), 2015-19
Table 26: China inflation, 2015-19
Table 27: China consumer price index (absolute), 2015-19
Table 28: China exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: China oral hygiene market value: \$ million, 2015-19

Figure 2: China oral hygiene market volume: million units, 2015-19

Figure 3: China oral hygiene market category segmentation: % share, by value, 2019

Figure 4: China oral hygiene market geography segmentation: % share, by value, 2019

Figure 5: China oral hygiene market distribution: % share, by value, 2019

Figure 6: China oral hygiene market value forecast: \$ million, 2019-24

Figure 7: China oral hygiene market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the oral hygiene market in China, 2019

Figure 9: Drivers of buyer power in the oral hygiene market in China, 2019

Figure 10: Drivers of supplier power in the oral hygiene market in China, 2019

Figure 11: Factors influencing the likelihood of new entrants in the oral hygiene market in China, 2019

Figure 12: Factors influencing the threat of substitutes in the oral hygiene market in China, 2019

Figure 13: Drivers of degree of rivalry in the oral hygiene market in China, 2019

Figure 14: China oral hygiene market share: % share, by value, 2019

I would like to order

Product name: Oral Hygiene in China

Product link: <https://marketpublishers.com/r/O0E6E0BDEC7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O0E6E0BDEC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970