

Oral Hygiene Global Industry Guide 2015-2024

<https://marketpublishers.com/r/O0FB3ACD0E5EN.html>

Date: September 2020

Pages: 301

Price: US\$ 1,495.00 (Single User License)

ID: O0FB3ACD0E5EN

Abstracts

Oral Hygiene Global Industry Guide 2015-2024

SUMMARY

Global Oral Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The oral hygiene market consists of retail sales of breath fresheners (non-confectionery), dental floss, denture care, mouthwash, toothbrushes & replacement heads and toothpaste. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The global oral hygiene market had total revenues of \$41,481.1m in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.6% between 2015 and 2019, to reach a total of 17,692.5 million units in 2019.

The global oral hygiene market is driven by trends such as increasing demand for premium products with multiple benefits and good hygiene practice hygiene practice.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global oral hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global oral hygiene market

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global oral hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global oral hygiene market by value in 2019?

What will be the size of the global oral hygiene market in 2024?

What factors are affecting the strength of competition in the global oral hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the global oral hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL ORAL HYGIENE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 ORAL HYGIENE IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 ORAL HYGIENE IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 ORAL HYGIENE IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 ORAL HYGIENE IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 ORAL HYGIENE IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 ORAL HYGIENE IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 ORAL HYGIENE IN AUSTRALIA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 ORAL HYGIENE IN CANADA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

12 ORAL HYGIENE IN CHINA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

13 ORAL HYGIENE IN THE NETHERLANDS

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

14 ORAL HYGIENE IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 ORAL HYGIENE IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 ORAL HYGIENE IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 COMPANY PROFILES

- 17.1. Colgate-Palmolive Co
- 17.2. The Procter & Gamble Co
- 17.3. GlaxoSmithKline Plc
- 17.4. Unilever NV
- 17.5. Sunstar Suisse S.A.
- 17.6. Lion Corporation
- 17.7. Johnson & Johnson
- 17.8. Yunnan Baiyao Group Co Ltd
- 17.9. Henkell & Co Sektkellerei KG

18 APPENDIX

18.1. Methodology

18.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global oral hygiene market value: \$ million, 2015–19
Table 2: Global oral hygiene market volume: million units, 2015–19
Table 3: Global oral hygiene market category segmentation: \$ million, 2019
Table 4: Global oral hygiene market geography segmentation: \$ million, 2019
Table 5: Global oral hygiene market share: % share, by value, 2019
Table 6: Global oral hygiene market distribution: % share, by value, 2019
Table 7: Global oral hygiene market value forecast: \$ million, 2019–24
Table 8: Global oral hygiene market volume forecast: million units, 2019–24
Table 9: Global size of population (million), 2015–19
Table 10: Global gdp (constant 2005 prices, \$ billion), 2015–19
Table 11: Global gdp (current prices, \$ billion), 2015–19
Table 12: Global inflation, 2015–19
Table 13: Global consumer price index (absolute), 2015–19
Table 14: Global exchange rate, 2015–19
Table 15: Asia-Pacific oral hygiene market value: \$ million, 2015–19
Table 16: Asia-Pacific oral hygiene market volume: million units, 2015–19
Table 17: Asia-Pacific oral hygiene market category segmentation: \$ million, 2019
Table 18: Asia-Pacific oral hygiene market geography segmentation: \$ million, 2019
Table 19: Asia-Pacific oral hygiene market share: % share, by value, 2019
Table 20: Asia-Pacific oral hygiene market distribution: % share, by value, 2019
Table 21: Asia-Pacific oral hygiene market value forecast: \$ million, 2019–24
Table 22: Asia-Pacific oral hygiene market volume forecast: million units, 2019–24
Table 23: Europe oral hygiene market value: \$ million, 2015–19
Table 24: Europe oral hygiene market volume: million units, 2015–19
Table 25: Europe oral hygiene market category segmentation: \$ million, 2019
Table 26: Europe oral hygiene market geography segmentation: \$ million, 2019
Table 27: Europe oral hygiene market share: % share, by value, 2019
Table 28: Europe oral hygiene market distribution: % share, by value, 2019
Table 29: Europe oral hygiene market value forecast: \$ million, 2019–24
Table 30: Europe oral hygiene market volume forecast: million units, 2019–24
Table 31: Europe size of population (million), 2015–19
Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015–19
Table 33: Europe gdp (current prices, \$ billion), 2015–19
Table 34: Europe inflation, 2015–19
Table 35: Europe consumer price index (absolute), 2015–19

Table 36: Europe exchange rate, 2015–19
Table 37: France oral hygiene market value: \$ million, 2015–19
Table 38: France oral hygiene market volume: million units, 2015–19
Table 39: France oral hygiene market category segmentation: \$ million, 2019
Table 40: France oral hygiene market geography segmentation: \$ million, 2019
Table 41: France oral hygiene market share: % share, by value, 2019
Table 42: France oral hygiene market distribution: % share, by value, 2019
Table 43: France oral hygiene market value forecast: \$ million, 2019–24
Table 44: France oral hygiene market volume forecast: million units, 2019–24
Table 45: France size of population (million), 2015–19
Table 46: France gdp (constant 2005 prices, \$ billion), 2015–19
Table 47: France gdp (current prices, \$ billion), 2015–19
Table 48: France inflation, 2015–19
Table 49: France consumer price index (absolute), 2015–19
Table 50: France exchange rate, 2015–19

List Of Figures

LIST OF FIGURES

- Figure 1: Global oral hygiene market value: \$ million, 2015–19
- Figure 2: Global oral hygiene market volume: million units, 2015–19
- Figure 3: Global oral hygiene market category segmentation: % share, by value, 2019
- Figure 4: Global oral hygiene market geography segmentation: % share, by value, 2019
- Figure 5: Global oral hygiene market share: % share, by value, 2019
- Figure 6: Global oral hygiene market distribution: % share, by value, 2019
- Figure 7: Global oral hygiene market value forecast: \$ million, 2019–24
- Figure 8: Global oral hygiene market volume forecast: million units, 2019–24
- Figure 9: Forces driving competition in the global oral hygiene market, 2019
- Figure 10: Drivers of buyer power in the global oral hygiene market, 2019
- Figure 11: Drivers of supplier power in the global oral hygiene market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global oral hygiene market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global oral hygiene market, 2019
- Figure 14: Drivers of degree of rivalry in the global oral hygiene market, 2019
- Figure 15: Asia-Pacific oral hygiene market value: \$ million, 2015–19
- Figure 16: Asia-Pacific oral hygiene market volume: million units, 2015–19
- Figure 17: Asia-Pacific oral hygiene market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific oral hygiene market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific oral hygiene market share: % share, by value, 2019
- Figure 20: Asia-Pacific oral hygiene market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific oral hygiene market value forecast: \$ million, 2019–24
- Figure 22: Asia-Pacific oral hygiene market volume forecast: million units, 2019–24
- Figure 23: Forces driving competition in the oral hygiene market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the oral hygiene market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the oral hygiene market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the oral hygiene market in Asia-Pacific, 2019
- Figure 27: Factors influencing the threat of substitutes in the oral hygiene market in Asia-Pacific, 2019
- Figure 28: Drivers of degree of rivalry in the oral hygiene market in Asia-Pacific, 2019
- Figure 29: Europe oral hygiene market value: \$ million, 2015–19

Figure 30: Europe oral hygiene market volume: million units, 2015–19

Figure 31: Europe oral hygiene market category segmentation: % share, by value, 2019

Figure 32: Europe oral hygiene market geography segmentation: % share, by value, 2019

Figure 33: Europe oral hygiene market share: % share, by value, 2019

Figure 34: Europe oral hygiene market distribution: % share, by value, 2019

Figure 35: Europe oral hygiene market value forecast: \$ million, 2019–24

Figure 36: Europe oral hygiene market volume forecast: million units, 2019–24

Figure 37: Forces driving competition in the oral hygiene market in Europe, 2019

Figure 38: Drivers of buyer power in the oral hygiene market in Europe, 2019

Figure 39: Drivers of supplier power in the oral hygiene market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the oral hygiene market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the oral hygiene market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the oral hygiene market in Europe, 2019

Figure 43: France oral hygiene market value: \$ million, 2015–19

Figure 44: France oral hygiene market volume: million units, 2015–19

Figure 45: France oral hygiene market category segmentation: % share, by value, 2019

Figure 46: France oral hygiene market geography segmentation: % share, by value, 2019

Figure 47: France oral hygiene market share: % share, by value, 2019

Figure 48: France oral hygiene market distribution: % share, by value, 2019

Figure 49: France oral hygiene market value forecast: \$ million, 2019–24

Figure 50: France oral hygiene market volume forecast: million units, 2019–24

I would like to order

Product name: Oral Hygiene Global Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/O0FB3ACD0E5EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O0FB3ACD0E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970