

Open Text Corporation - Company Profile and SWOT Analysis

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Abstracts

Open Text Corporation %li%Company Profile and SWOT Analysis

Summary

Open Text Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Open Text Corporation (Open Text and 'the company') is a developer and provider of information management software solutions. The company offers enterprise software solutions to global companies, SMB, governments, and consumers. It also provides consulting, managed and learning services, customer support and cloud services. Open Text serves various industries such as automotive, consumer goods, education, energy, legal, manufacturing, financial services, government, insurance, media, healthcare and telecommunications. The company earned its revenue from the licensing of software products. Open Text has business presence across the Americas, Europe, the Middle East, and Africa (EMEA) and Asia-Pacific. The company is headquartered in Waterloo, Ontario, Canada.

Scope

Detailed information on Open Text Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Open Text Corporation in the form of a SWOT analysis

An in-depth view of the business model of Open Text Corporation including a breakdown and examination of key business segments

Intelligence on Open Text Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Open Text Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Open Text Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Open Text Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Open Text Corporation's business structure, strategy and prospects.



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