

Online Retail in Japan

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Abstracts

Online Retail in Japan

Summary

Online Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Japanese online retail sector recorded revenues of \$76,192.4 million in 2023, representing a compound annual growth rate (CAGR) of 4.9% between 2018 and 2023.

The food & grocery retail segment accounted for the sector's largest proportion in 2023, with total revenues of \$21,612.7 million, equivalent to 28.4% of the sector's overall value.

Japan's online retail sector held 7.0% of the market share in the Asia-Pacific region in 2023.

Scope

Online Retail in Japan

Save time carrying out entry-level research by identifying the size, growth, and leading players in the online retail market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Japan

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan online retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Japan online retail market by value in 2023?

What will be the size of the Japan online retail market in 2028?

What factors are affecting the strength of competition in the Japan online retail market?

How has the market performed over the last five years?

Who are the top competitors in Japan's online retail market?

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