

Online Retail in France

<https://marketpublishers.com/r/OA40A5B6155EN.html>

Date: February 2020

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: OA40A5B6155EN

Abstracts

Online Retail in France

SUMMARY

Online Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The French online retail sector generated total revenues of \$46.7bn in 2018, representing a compound annual growth rate (CAGR) of 12.9% between 2014 and 2018.

The food and grocery retail segment was the sector's most lucrative in 2018, with total revenues of \$14.6bn, equivalent to 30.8% of the sector's overall value.

The French e-commerce Federation (FEVAD) reported that there was a sharp rise in online transactions with over 1.5 billion orders registered, an increase of 20.7% on 2017.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in France

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France online retail market with five year forecasts

REASONS TO BUY

What was the size of the France online retail market by value in 2018?

What will be the size of the France online retail market in 2023?

What factors are affecting the strength of competition in the France online retail market?

How has the market performed over the last five years?

What are the main segments that make up France's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Association des Centres Distributeurs E.Leclerc
- 8.3. Casino Guichard-Perrachon SA
- 8.4. Groupe Adeo SA
- 8.5. Carrefour SA
- 8.6. VeePee
- 8.7. La Redoute SA
- 8.8. Zalando SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France online retail sector value: \$ billion, 2014-18
- Table 2: France online retail sector category segmentation: \$ billion, 2018
- Table 3: France online retail sector geography segmentation: \$ billion, 2018
- Table 4: France online retail sector distribution: % share, by value, 2018
- Table 5: France online retail sector value forecast: \$ billion, 2018-23
- Table 6: Amazon.com, Inc.: key facts
- Table 7: Amazon.com, Inc.: Annual Financial Ratios
- Table 8: Amazon.com, Inc.: Key Employees
- Table 9: Association des Centres Distributeurs E.Leclerc: key facts
- Table 10: Association des Centres Distributeurs E.Leclerc: Key Employees
- Table 11: Casino Guichard-Perrachon SA: key facts
- Table 12: Casino Guichard-Perrachon SA: Annual Financial Ratios
- Table 13: Casino Guichard-Perrachon SA: Key Employees
- Table 14: Groupe Adeo SA: key facts
- Table 15: Groupe Adeo SA: Key Employees
- Table 16: Groupe Adeo SA: Key Employees Continued
- Table 17: Groupe Adeo SA: Key Employees Continued
- Table 18: Groupe Adeo SA: Key Employees Continued
- Table 19: Carrefour SA: key facts
- Table 20: Carrefour SA: Annual Financial Ratios
- Table 21: Carrefour SA: Key Employees
- Table 22: Carrefour SA: Key Employees Continued
- Table 23: VeePee: key facts
- Table 24: La Redoute SA: key facts
- Table 25: Zalando SE: key facts
- Table 26: Zalando SE: Annual Financial Ratios
- Table 27: Zalando SE: Key Employees
- Table 28: France size of population (million), 2014-18
- Table 29: France gdp (constant 2005 prices, \$ billion), 2014-18
- Table 30: France gdp (current prices, \$ billion), 2014-18
- Table 31: France inflation, 2014-18
- Table 32: France consumer price index (absolute), 2014-18
- Table 33: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: France online retail sector value: \$ billion, 2014-18

Figure 2: France online retail sector category segmentation: % share, by value, 2018

Figure 3: France online retail sector geography segmentation: % share, by value, 2018

Figure 4: France online retail sector distribution: % share, by value, 2018

Figure 5: France online retail sector value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the online retail sector in France, 2018

Figure 7: Drivers of buyer power in the online retail sector in France, 2018

Figure 8: Drivers of supplier power in the online retail sector in France, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in France, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in France, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in France, 2018

I would like to order

Product name: Online Retail in France

Product link: <https://marketpublishers.com/r/OA40A5B6155EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA40A5B6155EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970