

# Online Retail Top 5 Emerging Markets Industry Guide 2014-2023

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## Abstracts

Online Retail Top 5 Emerging Markets Industry Guide 2014-2023

### SUMMARY

The Emerging 5 Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the emerging five online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

### KEY HIGHLIGHTS

These countries contributed \$3,56,231.7 million to the global online retail industry in 2018, with a compound annual growth rate (CAGR) of 28% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$9,16,455.3 million in 2023, with a CAGR of 20.8% over the 2018-23 period.

Within the online retail industry, China is the leading country among the top 5 emerging nations, with market revenues of \$3,04,175.0 million in 2018. This was followed by India and Brazil with a value of \$21,780.1 and \$18,925.1 million, respectively.

China is expected to lead the online retail industry in the top five emerging

nations, with a value of \$7,73,754.7 million in 2023, followed by India and Brazil with expected values of \$82,117.0 and \$34,068.5 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five online retail sector

Leading company profiles reveal details of key online retail sector players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five online retail sector with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the emerging five online retail sector by value in 2018?

What will be the size of the emerging five online retail sector in 2023?

What factors are affecting the strength of competition in the emerging five online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the emerging five online retail sector?

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## **COMPANIES MENTIONED**

Pick n Pay Stores Ltd  
Cashbuild Ltd.  
Mr. Price Group Ltd  
Edcon Holdings (Proprietary) Limited  
Truworths Ltd  
Woolworths Holdings Limited  
Amazon.com, Inc.  
B2W Companhia Digital  
Via Varejo S.A.  
Magazine Luiza SA

Alibaba Group Holding Limited  
JD.com Inc  
Vipshop Holdings Ltd  
E-Commerce China Dangdang Inc.  
Apple Inc  
Supermarket Grocery Supplies Pvt Ltd  
Flipkart Internet Private Limited  
Shopper's Stop Ltd  
Amway India Enterprises Pvt Ltd  
Nykaa E-Retail Pvt Ltd  
MercadoLibre Inc  
Walmart Inc  
Coppel SA de CV  
Best Buy Co Inc  
El Puerto de Liverpool SAB de CV  
Sears Hometown & Outlet Stores Inc  
The Home Depot Inc

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