

Online retail North America (NAFTA) Industry Guide 2018-2022

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Abstracts

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SUMMARY

The NAFTA Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA online retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The online retail industry within the NAFTA countries had a total market value of \$3,15,404.4 million in 2017. The Mexico was the fastest growing country, with a CAGR of 29.9% over the 2013-17 period.

Within the online retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$2,97,750.0 million in 2017. This was followed by Canada and Mexico, with a value of \$10,536.2 and \$7,118.2 million,

respectively.

The US is expected to lead the online retail industry in the NAFTA bloc, with a value of \$4,47,370.3 million in 2022, followed by Canada and Mexico with expected values of \$19,254.6 and \$18,052.9 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA online retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA online retail market

Leading company profiles reveal details of key online retail market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA online retail market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA online retail market by value in 2017?

What will be the size of the NAFTA online retail market in 2022?

What factors are affecting the strength of competition in the NAFTA online retail market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA online retail market?

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