

# Online Retail North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Online Retail North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

The NAFTA Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The online retail industry within the NAFTA countries had a total market value of \$817,280.2 million in 2020. The Mexico was the fastest growing country, with a CAGR of 26.8% over the 2016-20 period.

Within the online retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$752,279.2 million in 2020. This was followed by Canada and Mexico, with a value of \$32,570.5 and \$32,430.4 million, respectively.

The US is expected to lead the online retail industry in the NAFTA bloc, with a value of \$964,604.6 million in 2025, followed by Mexico and Canada with

expected values of \$61,530.0 and \$51,204.3 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA online retail sector

Leading company profiles reveal details of key online retail sector players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA online retail sector with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA online retail sector by value in 2020?

What will be the size of the NAFTA online retail sector in 2025?

What factors are affecting the strength of competition in the NAFTA online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the NAFTA online retail sector?

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