

# Online Retail North America (NAFTA) Industry Guide 2014-2023

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## Abstracts

Online Retail North America (NAFTA) Industry Guide 2014-2023

### SUMMARY

The NAFTA Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Essential resource for top-line data and analysis covering the NAFTA online retail sector. Includes sector size and segmentation data, textual and graphical analysis of sector growth trends and leading companies.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The online retail industry within the NAFTA countries had a total market value of \$3,92,443.3 million in 2018. The Mexico was the fastest growing country, with a CAGR of 30% over the 2014-18 period.

Within the online retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,68,499.5 million in 2018. This was followed by Canada and Mexico, with a value of \$14,002.0 and \$9,941.8 million, respectively.

The US is expected to lead the online retail industry in the NAFTA bloc, with a value of \$6,36,077.3 million in 2023, followed by Canada and Mexico with expected values of \$26,653.0 and \$23,237.1 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA online retail sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA online retail sector

Leading company profiles reveal details of key online retail sector players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA online retail sector with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA online retail sector by value in 2018?

What will be the size of the NAFTA online retail sector in 2023?

What factors are affecting the strength of competition in the NAFTA online retail sector?

How has the sector performed over the last five years?

What are the main segments that make up the NAFTA online retail sector?

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## **COMPANIES MENTIONED**

Amazon.com, Inc.

Best Buy Canada Ltd

eBay Inc

Home Depot of Canada Inc

Costco Wholesale Corporation

Hudson's Bay Company

MercadoLibre Inc

Coppel SA de CV

El Puerto de Liverpool SAB de CV

Sears Hometown & Outlet Stores Inc

The Home Depot Inc

Walmart Inc

Apple Inc

Best Buy Co Inc

Macy's Inc

Target Corp



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