

Online Retail in the United States

<https://marketpublishers.com/r/OC0788C5526DEN.html>

Date: September 2024

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: OC0788C5526DEN

Abstracts

Online Retail in the United States

Summary

Online Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The US online retail sector had total revenues of \$7,71,993.1 million in 2023, representing a compound annual growth rate (CAGR) of 17.9% between 2018 and 2023.

The electrical & electronics retail segment accounted for the sector's largest proportion in 2023, with total revenues of \$2,31,002.8 million, equivalent to 29.9% of the sector's overall value.

The US accounted for 85.2% share of the American online retail sector.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the United States

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States online retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States online retail market by value in 2023?

What will be the size of the United States online retail market in 2028?

What factors are affecting the strength of competition in the United States online retail market?

How has the market performed over the last five years?

Who are the top competitors in the United States's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the players?
- 7.3. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Walmart Inc
- 8.3. Apple Inc
- 8.4. The Home Depot Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States online retail sector value: \$ million, 2018-23

Table 2: United States online retail sector category segmentation: % share, by value, 2018-2023

Table 3: United States online retail sector category segmentation: \$ million, 2018-2023

Table 4: United States online retail sector geography segmentation: \$ million, 2023

Table 5: United States online retail sector distribution: % share, by value, 2023

Table 6: United States online retail sector value forecast: \$ million, 2023-28

Table 7: Amazon.com, Inc.: key facts

Table 8: Amazon.com, Inc.: Annual Financial Ratios

Table 9: Amazon.com, Inc.: Key Employees

Table 10: Amazon.com, Inc.: Key Employees Continued

Table 11: Walmart Inc: key facts

Table 12: Walmart Inc: Annual Financial Ratios

Table 13: Walmart Inc: Key Employees

Table 14: Walmart Inc: Key Employees Continued

Table 15: Walmart Inc: Key Employees Continued

Table 16: Walmart Inc: Key Employees Continued

Table 17: Apple Inc: key facts

Table 18: Apple Inc: Annual Financial Ratios

Table 19: Apple Inc: Key Employees

Table 20: Apple Inc: Key Employees Continued

Table 21: The Home Depot Inc: key facts

Table 22: The Home Depot Inc: Annual Financial Ratios

Table 23: The Home Depot Inc: Key Employees

Table 24: The Home Depot Inc: Key Employees Continued

Table 25: United States size of population (million), 2019-23

Table 26: United States real gdp (constant 2010 prices, \$ billion), 2019-23

Table 27: United States gdp (current prices, \$ billion), 2019-23

Table 28: United States inflation, 2019-23

Table 29: United States consumer price index (absolute), 2019-23

Table 30: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States online retail sector value: \$ million, 2018-23

Figure 2: United States online retail sector category segmentation: \$ million, 2018-2023

Figure 3: United States online retail sector geography segmentation: % share, by value, 2023

Figure 4: United States online retail sector distribution: % share, by value, 2023

Figure 5: United States online retail sector value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the online retail sector in the United States, 2023

Figure 7: Drivers of buyer power in the online retail sector in the United States, 2023

Figure 8: Drivers of supplier power in the online retail sector in the United States, 2023

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in the United States, 2023

Figure 10: Factors influencing the threat of substitutes in the online retail sector in the United States, 2023

Figure 11: Drivers of degree of rivalry in the online retail sector in the United States, 2023

I would like to order

Product name: Online Retail in the United States

Product link: <https://marketpublishers.com/r/OC0788C5526DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OC0788C5526DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970