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Online Retail in United Arab Emirates

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Abstracts

Online Retail in United Arab Emirates

SUMMARY

Online Retail in United Arab Emirates industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Emirati online retail sector is expected to generate total revenues of $1.7bn in 2018, representing a compound annual growth rate (CAGR) of 13.8% between 2014 and 2018.

The electrical & electronics retail segment is expected to be the sector's most lucrative in 2018, with total revenues of $1.1bn, equivalent to 62.3% of the sector's overall value.

The World Bank reports that the percentage of individuals using the internet in the UAE was extremely high at 98.5% in 2018, an increase from 90.4% in 2014.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in United Arab Emirates

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in United Arab Emirates

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Arab Emirates online retail market with five year forecasts

REASONS TO BUY

What was the size of the United Arab Emirates online retail market by value in 2018?

What will be the size of the United Arab Emirates online retail market in 2023?

What factors are affecting the strength of competition in the United Arab Emirates online retail market?

How has the market performed over the last five years?

What are the main segments that make up United Arab Emirates's online retail market?

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