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Online Retail in Sweden

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Abstracts

Online Retail in Sweden

SUMMARY

Online Retail in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Swedish online retail sector generated total revenues of $7.4bn in 2018, representing a compound annual growth rate (CAGR) of 14.9% between 2014 and 2018.

The electrical and electronics retail segment was the sector's most lucrative in 2018, with total revenues of $2.3bn, equivalent to 31.1% of the sector's overall value.

The high rate of consumer engagement with the internet, along with an increasing number of consumers based on the rising penetration of mobile internet, has stimulated the adoption of online shopping habits.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Sweden

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden online retail market with five year forecasts

REASONS TO BUY

What was the size of the Sweden online retail market by value in 2018?

What will be the size of the Sweden online retail market in 2023?

What factors are affecting the strength of competition in the Sweden online retail market?

How has the market performed over the last five years?

What are the main segments that make up Sweden's online retail market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

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7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. Who are the main challengers to the incumbents

8 COMPANY PROFILES

8.1. Elkjop Nordic AS
8.2. Komplett Group
8.3. Zalando SE
8.4. Apple Inc
8.5. H & M Hennes & Mauritz AB

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Sweden online retail sector value: $ million, 2014-18
Table 2: Sweden online retail sector category segmentation: $ million, 2018
Table 3: Sweden online retail sector geography segmentation: $ million, 2018
Table 4: Sweden online retail sector distribution: % share, by value, 2018
Table 5: Sweden online retail sector value forecast: $ million, 2018-23
Table 6: Elkjop Nordic AS: key facts
Table 7: Elkjop Nordic AS: Key Employees
Table 8: Komplett Group: key facts
Table 9: Komplett Group: Key Employees
Table 10: Zalando SE: key facts
Table 11: Zalando SE: Annual Financial Ratios
Table 12: Zalando SE: Key Employees
Table 13: Apple Inc: key facts
Table 14: Apple Inc: Annual Financial Ratios
Table 15: Apple Inc: Key Employees
Table 16: Apple Inc: Key Employees Continued
Table 17: H & M Hennes & Mauritz AB: key facts
Table 18: H & M Hennes & Mauritz AB: Annual Financial Ratios
Table 19: H & M Hennes & Mauritz AB: Key Employees
Table 20: H & M Hennes & Mauritz AB: Key Employees Continued
Table 21: Sweden size of population (million), 2014-18
Table 22: Sweden gdp (constant 2005 prices, $ billion), 2014-18
Table 23: Sweden gdp (current prices, $ billion), 2014-18
Table 24: Sweden inflation, 2014-18
Table 25: Sweden consumer price index (absolute), 2014-18
Table 26: Sweden exchange rate, 2014-18

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List Of Figures

LIST OF FIGURES

Figure 1: Sweden online retail sector value: $ million, 2014-18
Figure 2: Sweden online retail sector category segmentation: % share, by value, 2018
Figure 3: Sweden online retail sector geography segmentation: % share, by value, 2018
Figure 4: Sweden online retail sector distribution: % share, by value, 2018
Figure 5: Sweden online retail sector value forecast: $ million, 2018-23
Figure 6: Forces driving competition in the online retail sector in Sweden, 2018
Figure 7: Drivers of buyer power in the online retail sector in Sweden, 2018
Figure 8: Drivers of supplier power in the online retail sector in Sweden, 2018
Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Sweden, 2018
Figure 10: Factors influencing the threat of substitutes in the online retail sector in Sweden, 2018
Figure 11: Drivers of degree of rivalry in the online retail sector in Sweden, 2018

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