

Online Retail in Spain - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Online Retail in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Spanish online retail sector had total revenues of \$20.4bn in 2020, representing a compound annual growth rate (CAGR) of 18.8% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$5.8bn, equivalent to 28.6% of the sector's overall value.

The value of the Spanish online retail sector grew by 32.1% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Spain

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain online retail market with five year forecasts

REASONS TO BUY

What was the size of the Spain online retail market by value in 2020?

What will be the size of the Spain online retail market in 2025?

What factors are affecting the strength of competition in the Spain online retail market?

How has the market performed over the last five years?

What are the main segments that make up Spain's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Zalando SE
- 8.2. Amazon.com, Inc.
- 8.3. Mercadona SA
- 8.4. Apple Inc
- 8.5. Decathlon Espana SA
- 8.6. Inditex SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Spain online retail sector value: \$ million, 2016-20
Table 2: Spain online retail sector category segmentation: \$ million, 2020
Table 3: Spain online retail sector geography segmentation: \$ million, 2020
Table 4: Spain online retail sector value forecast: \$ million, 2020-25
Table 5: Zalando SE: key facts
Table 6: Zalando SE: Annual Financial Ratios
Table 7: Zalando SE: Key Employees
Table 8: Amazon.com, Inc.: key facts
Table 9: Amazon.com, Inc.: Annual Financial Ratios
Table 10: Amazon.com, Inc.: Key Employees
Table 11: Amazon.com, Inc.: Key Employees Continued
Table 12: Mercadona SA: key facts
Table 13: Mercadona SA: Key Employees
Table 14: Apple Inc: key facts
Table 15: Apple Inc: Annual Financial Ratios
Table 16: Apple Inc: Key Employees
Table 17: Apple Inc: Key Employees Continued
Table 18: Decathlon Espana SA: key facts
Table 19: Decathlon Espana SA: Key Employees
Table 20: Inditex SA: key facts
Table 21: Inditex SA: Annual Financial Ratios
Table 22: Inditex SA: Key Employees
Table 23: Inditex SA: Key Employees Continued
Table 24: Spain size of population (million), 2016-20
Table 25: Spain gdp (constant 2005 prices, \$ billion), 2016-20
Table 26: Spain gdp (current prices, \$ billion), 2016-20
Table 27: Spain inflation, 2016-20
Table 28: Spain consumer price index (absolute), 2016-20
Table 29: Spain exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Spain online retail sector value: \$ million, 2016-20

Figure 2: Spain online retail sector category segmentation: % share, by value, 2020

Figure 3: Spain online retail sector geography segmentation: % share, by value, 2020

Figure 4: Spain online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Spain, 2020

Figure 6: Drivers of buyer power in the online retail sector in Spain, 2020

Figure 7: Drivers of supplier power in the online retail sector in Spain, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Spain, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Spain, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Spain, 2020

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