

Online Retail in South America

<https://marketpublishers.com/r/O56904457E5EN.html>

Date: February 2020

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: O56904457E5EN

Abstracts

Online Retail in South America

SUMMARY

Online Retail in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The South American online retail sector generated total revenues of \$27.5bn in 2018, representing a compound annual growth rate (CAGR) of 20.1% between 2014 and 2018.

The electrical & electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$11.7bn, equivalent to 42.5% of the sector's overall value.

The rapid penetration of smartphones and mobile internet in South American countries has improved the digital literacy of these populations, stimulating the adoption of online shopping habits.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in South America

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America online retail market with five year forecasts

REASONS TO BUY

What was the size of the South America online retail market by value in 2018?

What will be the size of the South America online retail market in 2023?

What factors are affecting the strength of competition in the South America online retail market?

How has the market performed over the last five years?

What are the main segments that make up South America's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. MercadoLibre Inc
- 8.2. B2W Companhia Digital
- 8.3. Magazine Luiza SA
- 8.4. Via Varejo S.A.
- 8.5. Alibaba Group Holding Limited
- 8.6. Amazon.com, Inc.
- 8.7. Almacenes Exito SA
- 8.8. SACI Falabella
- 8.9. Walmart Inc

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South America online retail sector value: \$ billion, 2014-18
- Table 2: South America online retail sector category segmentation: \$ billion, 2018
- Table 3: South America online retail sector geography segmentation: \$ billion, 2018
- Table 4: South America online retail sector distribution: % share, by value, 2018
- Table 5: South America online retail sector value forecast: \$ billion, 2018-23
- Table 6: MercadoLibre Inc: key facts
- Table 7: MercadoLibre Inc: Annual Financial Ratios
- Table 8: MercadoLibre Inc: Key Employees
- Table 9: B2W Companhia Digital: key facts
- Table 10: B2W Companhia Digital: Annual Financial Ratios
- Table 11: B2W Companhia Digital: Key Employees
- Table 12: Magazine Luiza SA: key facts
- Table 13: Magazine Luiza SA: Annual Financial Ratios
- Table 14: Magazine Luiza SA: Annual Financial Ratios (Continued)
- Table 15: Magazine Luiza SA: Key Employees
- Table 16: Via Varejo S.A.: key facts
- Table 17: Via Varejo S.A.: Annual Financial Ratios
- Table 18: Via Varejo S.A.: Key Employees
- Table 19: Alibaba Group Holding Limited: key facts
- Table 20: Alibaba Group Holding Limited: Annual Financial Ratios
- Table 21: Alibaba Group Holding Limited: Key Employees
- Table 22: Amazon.com, Inc.: key facts
- Table 23: Amazon.com, Inc.: Annual Financial Ratios
- Table 24: Amazon.com, Inc.: Key Employees
- Table 25: Almacenes Exito SA: key facts
- Table 26: Almacenes Exito SA: Annual Financial Ratios
- Table 27: Almacenes Exito SA: Key Employees
- Table 28: SACI Falabella: key facts
- Table 29: SACI Falabella: Annual Financial Ratios
- Table 30: SACI Falabella: Key Employees
- Table 31: Walmart Inc: key facts
- Table 32: Walmart Inc: Annual Financial Ratios
- Table 33: Walmart Inc: Key Employees
- Table 34: Walmart Inc: Key Employees Continued
- Table 35: Walmart Inc: Key Employees Continued

Table 36: Walmart Inc: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: South America online retail sector value: \$ billion, 2014-18

Figure 2: South America online retail sector category segmentation: % share, by value, 2018

Figure 3: South America online retail sector geography segmentation: % share, by value, 2018

Figure 4: South America online retail sector distribution: % share, by value, 2018

Figure 5: South America online retail sector value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the online retail sector in South America, 2018

Figure 7: Drivers of buyer power in the online retail sector in South America, 2018

Figure 8: Drivers of supplier power in the online retail sector in South America, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in South America, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in South America, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in South America, 2018

I would like to order

Product name: Online Retail in South America

Product link: <https://marketpublishers.com/r/O56904457E5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O56904457E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970