

Online Retail in Singapore

<https://marketpublishers.com/r/OB7DE197536EN.html>

Date: February 2020

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: OB7DE197536EN

Abstracts

Online Retail in Singapore

SUMMARY

Online Retail in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Singaporean online retail sector generated total revenues of \$1.5bn in 2018, representing a compound annual growth rate (CAGR) of 12.7% between 2014 and 2018.

The electrical and electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$529.0m, equivalent to 35.3% of the sector's overall value.

Cross-border shopping is widespread in Singapore because its small size means that consumers often need to look elsewhere to purchase more niche items.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Singapore

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore online retail market with five year forecasts

REASONS TO BUY

What was the size of the Singapore online retail market by value in 2018?

What will be the size of the Singapore online retail market in 2023?

What factors are affecting the strength of competition in the Singapore online retail market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Global Fashion Group SA
- 8.3. Fast Retailing Co Ltd
- 8.4. Noel Gifts International Ltd.
- 8.5. Dell Technologies Inc.
- 8.6. Inter IKEA Holding BV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Singapore online retail sector value: \$ million, 2014-18
- Table 2: Singapore online retail sector category segmentation: \$ million, 2018
- Table 3: Singapore online retail sector geography segmentation: \$ million, 2018
- Table 4: Singapore online retail sector distribution: % share, by value, 2018
- Table 5: Singapore online retail sector value forecast: \$ million, 2018-23
- Table 6: Amazon.com, Inc.: key facts
- Table 7: Amazon.com, Inc.: Annual Financial Ratios
- Table 8: Amazon.com, Inc.: Key Employees
- Table 9: Global Fashion Group SA: key facts
- Table 10: Global Fashion Group SA: Annual Financial Ratios
- Table 11: Global Fashion Group SA: Key Employees
- Table 12: Fast Retailing Co Ltd: key facts
- Table 13: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 14: Fast Retailing Co Ltd: Key Employees
- Table 15: Fast Retailing Co Ltd: Key Employees Continued
- Table 16: Fast Retailing Co Ltd: Key Employees Continued
- Table 17: Fast Retailing Co Ltd: Key Employees Continued
- Table 18: Noel Gifts International Ltd.: key facts
- Table 19: Noel Gifts International Ltd.: Annual Financial Ratios
- Table 20: Noel Gifts International Ltd.: Key Employees
- Table 21: Dell Technologies Inc.: key facts
- Table 22: Dell Technologies Inc.: Key Employees
- Table 23: Inter IKEA Holding BV: key facts
- Table 24: Inter IKEA Holding BV: Key Employees
- Table 25: Singapore size of population (million), 2014-18
- Table 26: Singapore gdp (constant 2005 prices, \$ billion), 2014-18
- Table 27: Singapore gdp (current prices, \$ billion), 2014-18
- Table 28: Singapore inflation, 2014-18
- Table 29: Singapore consumer price index (absolute), 2014-18
- Table 30: Singapore exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Singapore online retail sector value: \$ million, 2014-18

Figure 2: Singapore online retail sector category segmentation: % share, by value, 2018

Figure 3: Singapore online retail sector geography segmentation: % share, by value, 2018

Figure 4: Singapore online retail sector distribution: % share, by value, 2018

Figure 5: Singapore online retail sector value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the online retail sector in Singapore, 2018

Figure 7: Drivers of buyer power in the online retail sector in Singapore, 2018

Figure 8: Drivers of supplier power in the online retail sector in Singapore, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Singapore, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Singapore, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in Singapore, 2018

I would like to order

Product name: Online Retail in Singapore

Product link: <https://marketpublishers.com/r/OB7DE197536EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB7DE197536EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970