

Online Retail in Philippines

<https://marketpublishers.com/r/OF77DF1768AEN.html>

Date: February 2020

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: OF77DF1768AEN

Abstracts

Online Retail in Philippines

SUMMARY

Online Retail in Philippines industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Filipino online retail sector generated total revenues of \$325.8m in 2018, representing a compound annual growth rate (CAGR) of 23.2% between 2014 and 2018.

The electrical and electronics retail segment is expected to be the sector's most lucrative in 2018, with total revenues of \$137.7m, equivalent to 42.3% of the sector's overall value.

Internet usage is increasing in the country with the World Bank reporting that the percentage of individuals using the internet was 60.1% in 2017, an increase from 49.6% in 2014.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Philippines

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines online retail market with five year forecasts

REASONS TO BUY

What was the size of the Philippines online retail market by value in 2018?

What will be the size of the Philippines online retail market in 2023?

What factors are affecting the strength of competition in the Philippines online retail market?

How has the market performed over the last five years?

What are the main segments that make up Philippines's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Global Fashion Group SA
- 8.2. Mercury Drug Corp
- 8.3. Fast Retailing Co Ltd
- 8.4. ASOS Plc
- 8.5. Amazon.com, Inc.
- 8.6. Abenson
- 8.7. Robinsons Retail Holdings Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Philippines online retail sector value: \$ million, 2014-18
Table 2: Philippines online retail sector category segmentation: \$ million, 2018
Table 3: Philippines online retail sector geography segmentation: \$ million, 2018
Table 4: Philippines online retail sector distribution: % share, by value, 2018
Table 5: Philippines online retail sector value forecast: \$ million, 2018-23
Table 6: Global Fashion Group SA: key facts
Table 7: Global Fashion Group SA: Annual Financial Ratios
Table 8: Global Fashion Group SA: Key Employees
Table 9: Mercury Drug Corp: key facts
Table 10: Mercury Drug Corp: Key Employees
Table 11: Fast Retailing Co Ltd: key facts
Table 12: Fast Retailing Co Ltd: Annual Financial Ratios
Table 13: Fast Retailing Co Ltd: Key Employees
Table 14: Fast Retailing Co Ltd: Key Employees Continued
Table 15: Fast Retailing Co Ltd: Key Employees Continued
Table 16: Fast Retailing Co Ltd: Key Employees Continued
Table 17: ASOS Plc: key facts
Table 18: ASOS Plc: Annual Financial Ratios
Table 19: ASOS Plc: Key Employees
Table 20: Amazon.com, Inc.: key facts
Table 21: Amazon.com, Inc.: Annual Financial Ratios
Table 22: Amazon.com, Inc.: Key Employees
Table 23: Abenson: key facts
Table 24: Abenson: Key Employees
Table 25: Robinsons Retail Holdings Inc: key facts
Table 26: Robinsons Retail Holdings Inc: Annual Financial Ratios
Table 27: Robinsons Retail Holdings Inc: Key Employees
Table 28: Philippines size of population (million), 2014-18
Table 29: Philippines gdp (constant 2005 prices, \$ billion), 2014-18
Table 30: Philippines gdp (current prices, \$ billion), 2014-18
Table 31: Philippines inflation, 2014-18
Table 32: Philippines consumer price index (absolute), 2014-18
Table 33: Philippines exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Philippines online retail sector value: \$ million, 2014-18

Figure 2: Philippines online retail sector category segmentation: % share, by value, 2018

Figure 3: Philippines online retail sector geography segmentation: % share, by value, 2018

Figure 4: Philippines online retail sector distribution: % share, by value, 2018

Figure 5: Philippines online retail sector value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the online retail sector in Philippines, 2018

Figure 7: Drivers of buyer power in the online retail sector in Philippines, 2018

Figure 8: Drivers of supplier power in the online retail sector in Philippines, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Philippines, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Philippines, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in Philippines, 2018

I would like to order

Product name: Online Retail in Philippines

Product link: <https://marketpublishers.com/r/OF77DF1768AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OF77DF1768AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970