

# Online Retail in Norway - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Online Retail in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Norwegian online retail sector had total revenues of \$7.4bn in 2020, representing a compound annual growth rate (CAGR) of 16.2% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$2.2bn, equivalent to 29.9% of the sector's overall value.

The value of the Norwegian online retail sector grew by 30.3% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Norway

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway online retail market with five year forecasts

## REASONS TO BUY

What was the size of the Norway online retail market by value in 2020?

What will be the size of the Norway online retail market in 2025?

What factors are affecting the strength of competition in the Norway online retail market?

How has the market performed over the last five years?

What are the main segments that make up Norway's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?

## **8 COMPANY PROFILES**

- 8.1. Komplet Group
- 8.2. XXL Sport & Villmark AS
- 8.3. Apple Inc
- 8.4. Zalando SE
- 8.5. H & M Hennes & Mauritz AB

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Norway online retail sector value: \$ million, 2016-20
Table 2: Norway online retail sector category segmentation: \$ million, 2020
Table 3: Norway online retail sector geography segmentation: \$ million, 2020
Table 4: Norway online retail sector value forecast: \$ million, 2020-25
Table 5: Komplet Group: key facts
Table 6: Komplet Group: Key Employees
Table 7: XXL Sport & Villmark AS: key facts
Table 8: XXL Sport & Villmark AS: Annual Financial Ratios
Table 9: XXL Sport & Villmark AS: Key Employees
Table 10: Apple Inc: key facts
Table 11: Apple Inc: Annual Financial Ratios
Table 12: Apple Inc: Key Employees
Table 13: Apple Inc: Key Employees Continued
Table 14: Zalando SE: key facts
Table 15: Zalando SE: Annual Financial Ratios
Table 16: Zalando SE: Key Employees
Table 17: H & M Hennes & Mauritz AB: key facts
Table 18: H & M Hennes & Mauritz AB: Annual Financial Ratios
Table 19: H & M Hennes & Mauritz AB: Annual Financial Ratios (Continued)
Table 20: H & M Hennes & Mauritz AB: Key Employees
Table 21: H & M Hennes & Mauritz AB: Key Employees Continued
Table 22: Norway size of population (million), 2016-20
Table 23: Norway gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Norway gdp (current prices, \$ billion), 2016-20
Table 25: Norway inflation, 2016-20
Table 26: Norway consumer price index (absolute), 2016-20
Table 27: Norway exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Norway online retail sector value: \$ million, 2016-20

Figure 2: Norway online retail sector category segmentation: % share, by value, 2020

Figure 3: Norway online retail sector geography segmentation: % share, by value, 2020

Figure 4: Norway online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Norway, 2020

Figure 6: Drivers of buyer power in the online retail sector in Norway, 2020

Figure 7: Drivers of supplier power in the online retail sector in Norway, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Norway, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Norway, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Norway, 2020

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