

# Online Retail in North America

<https://marketpublishers.com/r/O518CBAA90DEN.html>

Date: February 2020

Pages: 66

Price: US\$ 350.00 (Single User License)

ID: O518CBAA90DEN

## Abstracts

Online Retail in North America

### SUMMARY

Online Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The North American online retail sector generated total revenues of \$392.4bn in 2018, representing a compound annual growth rate (CAGR) of 15% between 2014 and 2018.

The electrical & electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$129.7bn, equivalent to 33.1% of the sector's overall value.

The success of online pure play has resulted in traditionally brick-and-mortar retailers increasingly looking to online distribution channels as part as a multi-channel distribution system.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in North America

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America online retail market with five year forecasts

## REASONS TO BUY

What was the size of the North America online retail market by value in 2018?

What will be the size of the North America online retail market in 2023?

What factors are affecting the strength of competition in the North America online retail market?

How has the market performed over the last five years?

What are the main segments that make up North America's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Amazon.com, Inc.
- 8.2. Walmart Inc
- 8.3. eBay Inc
- 8.4. Apple Inc
- 8.5. Target Corp
- 8.6. The Home Depot Inc
- 8.7. Best Buy Co Inc
- 8.8. Macy's Inc

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: North America online retail sector value: \$ billion, 2014-18
- Table 2: North America online retail sector category segmentation: \$ billion, 2018
- Table 3: North America online retail sector geography segmentation: \$ billion, 2018
- Table 4: North America online retail sector distribution: % share, by value, 2018
- Table 5: North America online retail sector value forecast: \$ billion, 2018-23
- Table 6: Amazon.com, Inc.: key facts
- Table 7: Amazon.com, Inc.: Annual Financial Ratios
- Table 8: Amazon.com, Inc.: Key Employees
- Table 9: Walmart Inc: key facts
- Table 10: Walmart Inc: Annual Financial Ratios
- Table 11: Walmart Inc: Key Employees
- Table 12: Walmart Inc: Key Employees Continued
- Table 13: Walmart Inc: Key Employees Continued
- Table 14: Walmart Inc: Key Employees Continued
- Table 15: eBay Inc: key facts
- Table 16: eBay Inc: Annual Financial Ratios
- Table 17: eBay Inc: Key Employees
- Table 18: eBay Inc: Key Employees Continued
- Table 19: Apple Inc: key facts
- Table 20: Apple Inc: Annual Financial Ratios
- Table 21: Apple Inc: Key Employees
- Table 22: Apple Inc: Key Employees Continued
- Table 23: Target Corp: key facts
- Table 24: Target Corp: Annual Financial Ratios
- Table 25: Target Corp: Key Employees
- Table 26: Target Corp: Key Employees Continued
- Table 27: Target Corp: Key Employees Continued
- Table 28: Target Corp: Key Employees Continued
- Table 29: The Home Depot Inc: key facts
- Table 30: The Home Depot Inc: Annual Financial Ratios
- Table 31: The Home Depot Inc: Key Employees
- Table 32: The Home Depot Inc: Key Employees Continued
- Table 33: Best Buy Co Inc: key facts
- Table 34: Best Buy Co Inc: Annual Financial Ratios
- Table 35: Best Buy Co Inc: Key Employees

Table 36: Macy's Inc: key facts

Table 37: Macy's Inc: Annual Financial Ratios

Table 38: Macy's Inc: Key Employees

Table 39: Macy's Inc: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

Figure 1: North America online retail sector value: \$ billion, 2014-18

Figure 2: North America online retail sector category segmentation: % share, by value, 2018

Figure 3: North America online retail sector geography segmentation: % share, by value, 2018

Figure 4: North America online retail sector distribution: % share, by value, 2018

Figure 5: North America online retail sector value forecast: \$ billion, 2018-23

Figure 6: Forces driving competition in the online retail sector in North America, 2018

Figure 7: Drivers of buyer power in the online retail sector in North America, 2018

Figure 8: Drivers of supplier power in the online retail sector in North America, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in North America, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in North America, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in North America, 2018

## I would like to order

Product name: Online Retail in North America

Product link: <https://marketpublishers.com/r/O518CBAA90DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O518CBAA90DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970