

# Online Retail in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Online Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The North American online retail sector had total revenues of \$817.3bn in 2020, representing a compound annual growth rate (CAGR) of 19.7% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$194.2bn, equivalent to 23.8% of the sector's overall value.

The value of the North American online retail sector grew by 36.7% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in North America

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America online retail market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the North America online retail market by value in 2020?

What will be the size of the North America online retail market in 2025?

What factors are affecting the strength of competition in the North America online retail market?

How has the market performed over the last five years?

What are the main segments that make up North America's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Amazon.com, Inc.
- 8.2. Walmart Inc
- 8.3. Apple Inc
- 8.4. The Home Depot Inc
- 8.5. Best Buy Co Inc
- 8.6. eBay Inc
- 8.7. Macy's Inc
- 8.8. Target Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America online retail sector value: \$ billion, 2016-20
Table 2: North America online retail sector category segmentation: \$ billion, 2020
Table 3: North America online retail sector geography segmentation: \$ billion, 2020
Table 4: North America online retail sector value forecast: \$ billion, 2020-25
Table 5: Amazon.com, Inc.: key facts
Table 6: Amazon.com, Inc.: Annual Financial Ratios
Table 7: Amazon.com, Inc.: Key Employees
Table 8: Amazon.com, Inc.: Key Employees Continued
Table 9: Walmart Inc: key facts
Table 10: Walmart Inc: Annual Financial Ratios
Table 11: Walmart Inc: Key Employees
Table 12: Walmart Inc: Key Employees Continued
Table 13: Walmart Inc: Key Employees Continued
Table 14: Walmart Inc: Key Employees Continued
Table 15: Apple Inc: key facts
Table 16: Apple Inc: Annual Financial Ratios
Table 17: Apple Inc: Key Employees
Table 18: Apple Inc: Key Employees Continued
Table 19: The Home Depot Inc: key facts
Table 20: The Home Depot Inc: Annual Financial Ratios
Table 21: The Home Depot Inc: Key Employees
Table 22: The Home Depot Inc: Key Employees Continued
Table 23: Best Buy Co Inc: key facts
Table 24: Best Buy Co Inc: Annual Financial Ratios
Table 25: Best Buy Co Inc: Key Employees
Table 26: Best Buy Co Inc: Key Employees Continued
Table 27: eBay Inc: key facts
Table 28: eBay Inc: Annual Financial Ratios
Table 29: eBay Inc: Key Employees
Table 30: eBay Inc: Key Employees Continued
Table 31: Macy's Inc: key facts
Table 32: Macy's Inc: Annual Financial Ratios
Table 33: Macy's Inc: Key Employees
Table 34: Macy's Inc: Key Employees Continued
Table 35: Target Corp: key facts

Table 36: Target Corp: Annual Financial Ratios

Table 37: Target Corp: Key Employees

Table 38: Target Corp: Key Employees Continued

Table 39: North America exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: North America online retail sector value: \$ billion, 2016-20

Figure 2: North America online retail sector category segmentation: % share, by value, 2020

Figure 3: North America online retail sector geography segmentation: % share, by value, 2020

Figure 4: North America online retail sector value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the online retail sector in North America, 2020

Figure 6: Drivers of buyer power in the online retail sector in North America, 2020

Figure 7: Drivers of supplier power in the online retail sector in North America, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in North America, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in North America, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in North America, 2020

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