

# Online Retail in the Netherlands - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Online Retail in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Dutch online retail sector had total revenues of \$24.1bn in 2020, representing a compound annual growth rate (CAGR) of 20.9% between 2016

and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$6.9bn, equivalent to 28.5% of the sector's overall value.

The value of the Dutch online retail sector grew by 36.4% in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in the Netherlands

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands online retail market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Netherlands online retail market by value in 2020?

What will be the size of the Netherlands online retail market in 2025?

What factors are affecting the strength of competition in the Netherlands online retail market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's online retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?

## **8 COMPANY PROFILES**

- 8.1. bol.com bv
- 8.2. Coolblue BV
- 8.3. Albert Heijn BV
- 8.4. Zalando SE
- 8.5. RFS Holland Holding BV
- 8.6. Amazon.com, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Netherlands online retail sector value: \$ million, 2016-20
- Table 2: Netherlands online retail sector category segmentation: \$ million, 2020
- Table 3: Netherlands online retail sector geography segmentation: \$ million, 2020
- Table 4: Netherlands online retail sector value forecast: \$ million, 2020-25
- Table 5: bol.com bv: key facts
- Table 6: bol.com bv: Key Employees
- Table 7: Coolblue BV: key facts
- Table 8: Coolblue BV: Key Employees
- Table 9: Albert Heijn BV: key facts
- Table 10: Albert Heijn BV: Key Employees
- Table 11: Zalando SE: key facts
- Table 12: Zalando SE: Annual Financial Ratios
- Table 13: Zalando SE: Key Employees
- Table 14: RFS Holland Holding BV: key facts
- Table 15: RFS Holland Holding BV: Key Employees
- Table 16: Amazon.com, Inc.: key facts
- Table 17: Amazon.com, Inc.: Annual Financial Ratios
- Table 18: Amazon.com, Inc.: Key Employees
- Table 19: Amazon.com, Inc.: Key Employees Continued
- Table 20: Netherlands size of population (million), 2016-20
- Table 21: Netherlands gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Netherlands gdp (current prices, \$ billion), 2016-20
- Table 23: Netherlands inflation, 2016-20
- Table 24: Netherlands consumer price index (absolute), 2016-20
- Table 25: Netherlands exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Netherlands online retail sector value: \$ million, 2016-20

Figure 2: Netherlands online retail sector category segmentation: % share, by value, 2020

Figure 3: Netherlands online retail sector geography segmentation: % share, by value, 2020

Figure 4: Netherlands online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in the Netherlands, 2020

Figure 6: Drivers of buyer power in the online retail sector in the Netherlands, 2020

Figure 7: Drivers of supplier power in the online retail sector in the Netherlands, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in the Netherlands, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in the Netherlands, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in the Netherlands, 2020

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