

Online Retail in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/OA2CEC26B99FEN.html>

Date: October 2021

Pages: 64

Price: US\$ 350.00 (Single User License)

ID: OA2CEC26B99FEN

Abstracts

Online Retail in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Online Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Mexican online retail sector had total revenues of \$32.4bn in 2020, representing a compound annual growth rate (CAGR) of 26.8% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$12.7bn, equivalent to 39.2% of the sector's overall value.

The value of the Mexican online retail sector grew by 33.2% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the online retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Mexico

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico online retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico online retail market by value in 2020?

What will be the size of the Mexico online retail market in 2025?

What factors are affecting the strength of competition in the Mexico online retail market?

How has the market performed over the last five years?

How large is Mexico's online retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. MercadoLibre Inc
- 8.2. Amazon.com, Inc.
- 8.3. Walmart Inc
- 8.4. Coppel SA de CV
- 8.5. Best Buy Co Inc
- 8.6. El Puerto de Liverpool SAB de CV
- 8.7. Sears Authorized Hometown Stores LLC
- 8.8. The Home Depot Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mexico online retail sector value: \$ million, 2016-20

Table 2: Mexico online retail sector category segmentation: \$ million, 2020

Table 3: Mexico online retail sector geography segmentation: \$ million, 2020

Table 4: Mexico online retail sector value forecast: \$ million, 2020-25

Table 5: MercadoLibre Inc: key facts

Table 6: MercadoLibre Inc: Annual Financial Ratios

Table 7: MercadoLibre Inc: Key Employees

Table 8: Amazon.com, Inc.: key facts

Table 9: Amazon.com, Inc.: Annual Financial Ratios

Table 10: Amazon.com, Inc.: Key Employees

Table 11: Amazon.com, Inc.: Key Employees Continued

Table 12: Walmart Inc: key facts

Table 13: Walmart Inc: Annual Financial Ratios

Table 14: Walmart Inc: Key Employees

Table 15: Walmart Inc: Key Employees Continued

Table 16: Walmart Inc: Key Employees Continued

Table 17: Walmart Inc: Key Employees Continued

Table 18: Coppel SA de CV: key facts

Table 19: Best Buy Co Inc: key facts

Table 20: Best Buy Co Inc: Annual Financial Ratios

Table 21: Best Buy Co Inc: Key Employees

Table 22: Best Buy Co Inc: Key Employees Continued

Table 23: El Puerto de Liverpool SAB de CV: key facts

Table 24: El Puerto de Liverpool SAB de CV: Annual Financial Ratios

Table 25: El Puerto de Liverpool SAB de CV: Key Employees

Table 26: Sears Authorized Hometown Stores LLC: key facts

Table 27: Sears Authorized Hometown Stores LLC: Key Employees

Table 28: The Home Depot Inc: key facts

Table 29: The Home Depot Inc: Annual Financial Ratios

Table 30: The Home Depot Inc: Key Employees

Table 31: The Home Depot Inc: Key Employees Continued

Table 32: Mexico size of population (million), 2016-20

Table 33: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 34: Mexico gdp (current prices, \$ billion), 2016-20

Table 35: Mexico inflation, 2016-20

Table 36: Mexico consumer price index (absolute), 2016-20

Table 37: Mexico exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Mexico online retail sector value: \$ million, 2016-20

Figure 2: Mexico online retail sector category segmentation: % share, by value, 2020

Figure 3: Mexico online retail sector geography segmentation: % share, by value, 2020

Figure 4: Mexico online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Mexico, 2020

Figure 6: Drivers of buyer power in the online retail sector in Mexico, 2020

Figure 7: Drivers of supplier power in the online retail sector in Mexico, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Mexico, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Mexico, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Mexico, 2020

I would like to order

Product name: Online Retail in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/OA2CEC26B99FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA2CEC26B99FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970