

Online Retail in India - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Online Retail in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Indian online retail sector had total revenues of \$44.8bn in 2020, representing a compound annual growth rate (CAGR) of 46.3% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$21.0bn, equivalent to 46.9% of the sector's overall value.

The value of the Indian online retail sector grew by 46.3% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in India

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India online retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the India online retail market by value in 2020?

What will be the size of the India online retail market in 2025?

What factors are affecting the strength of competition in the India online retail market?

How has the market performed over the last five years?

Who are the top competitors in India's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?
- 7.5. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Supermarket Grocery Supplies Pvt Ltd
- 8.3. Nykaa E-Retail Pvt Ltd
- 8.4. Amway India Enterprises Pvt Ltd
- 8.5. Shopper's Stop Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: India online retail sector value: \$ billion, 2016-20
Table 2: India online retail sector category segmentation: \$ billion, 2020
Table 3: India online retail sector geography segmentation: \$ billion, 2020
Table 4: India online retail sector value forecast: \$ billion, 2020-25
Table 5: Amazon.com, Inc.: key facts
Table 6: Amazon.com, Inc.: Annual Financial Ratios
Table 7: Amazon.com, Inc.: Key Employees
Table 8: Amazon.com, Inc.: Key Employees Continued
Table 9: Supermarket Grocery Supplies Pvt Ltd: key facts
Table 10: Supermarket Grocery Supplies Pvt Ltd: Key Employees
Table 11: Nykaa E-Retail Pvt Ltd: key facts
Table 12: Nykaa E-Retail Pvt Ltd: Key Employees
Table 13: Amway India Enterprises Pvt Ltd: key facts
Table 14: Amway India Enterprises Pvt Ltd: Key Employees
Table 15: Shopper's Stop Ltd: key facts
Table 16: Shopper's Stop Ltd: Annual Financial Ratios
Table 17: Shopper's Stop Ltd: Key Employees
Table 18: Shopper's Stop Ltd: Key Employees Continued
Table 19: India size of population (million), 2016-20
Table 20: India gdp (constant 2005 prices, \$ billion), 2016-20
Table 21: India gdp (current prices, \$ billion), 2016-20
Table 22: India inflation, 2016-20
Table 23: India consumer price index (absolute), 2016-20
Table 24: India exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: India online retail sector value: \$ billion, 2016-20

Figure 2: India online retail sector category segmentation: % share, by value, 2020

Figure 3: India online retail sector geography segmentation: % share, by value, 2020

Figure 4: India online retail sector value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the online retail sector in India, 2020

Figure 6: Drivers of buyer power in the online retail sector in India, 2020

Figure 7: Drivers of supplier power in the online retail sector in India, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in India, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in India, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in India, 2020

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