

Online Retail in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/O6AF466F1C64EN.html>

Date: October 2021

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: O6AF466F1C64EN

Abstracts

Online Retail in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Online Retail in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The online retail market includes all sales within Clothing & Footwear, Electricals, Food & Grocery, Health & Beauty, Home and Other (Books, News & Stationery, Jewelry & Watches, Luggage & Leather Goods, Music, Video & Entertainment Software, Sports & Leisure Equipment and others) segments, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer. Online specialists retailers include sell only via the internet. Other online retail is a sell done online by retailers that also operate via offline channels (in-store, mail order, direct selling, etc.)

The Hong Kongese online retail sector had total revenues of \$4.5bn in 2020, representing a compound annual growth rate (CAGR) of 14.1% between 2016 and 2020.

The electrical and electronics retail segment accounted for the sector's highest value-share in 2020, with total revenues of \$1.6bn, equivalent to 35.2% of the sector's overall value.

The value of the Hong Kongese online retail sector grew by 14.6% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Hong Kong

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong online retail market with five year forecasts

REASONS TO BUY

What was the size of the Hong Kong online retail market by value in 2020?

What will be the size of the Hong Kong online retail market in 2025?

What factors are affecting the strength of competition in the Hong Kong online retail market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the main business models in the market?
- 7.3. What strategies do the leading players follow?
- 7.4. Who are the main challengers to the incumbents?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Apple Inc
- 8.3. Sa Sa International Holdings Limited
- 8.4. Global Fashion Group SA
- 8.5. Fast Retailing Co Ltd
- 8.6. Dell Technologies Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Hong Kong online retail sector value: \$ million, 2016-20
- Table 2: Hong Kong online retail sector category segmentation: \$ million, 2020
- Table 3: Hong Kong online retail sector geography segmentation: \$ million, 2020
- Table 4: Hong Kong online retail sector value forecast: \$ million, 2020-25
- Table 5: Amazon.com, Inc.: key facts
- Table 6: Amazon.com, Inc.: Annual Financial Ratios
- Table 7: Amazon.com, Inc.: Key Employees
- Table 8: Amazon.com, Inc.: Key Employees Continued
- Table 9: Apple Inc: key facts
- Table 10: Apple Inc: Annual Financial Ratios
- Table 11: Apple Inc: Key Employees
- Table 12: Apple Inc: Key Employees Continued
- Table 13: Sa Sa International Holdings Limited: key facts
- Table 14: Sa Sa International Holdings Limited: Annual Financial Ratios
- Table 15: Sa Sa International Holdings Limited: Key Employees
- Table 16: Global Fashion Group SA: key facts
- Table 17: Global Fashion Group SA: Annual Financial Ratios
- Table 18: Global Fashion Group SA: Key Employees
- Table 19: Fast Retailing Co Ltd: key facts
- Table 20: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 21: Fast Retailing Co Ltd: Key Employees
- Table 22: Fast Retailing Co Ltd: Key Employees Continued
- Table 23: Fast Retailing Co Ltd: Key Employees Continued
- Table 24: Dell Technologies Inc.: key facts
- Table 25: Dell Technologies Inc.: Annual Financial Ratios
- Table 26: Dell Technologies Inc.: Key Employees
- Table 27: Hong Kong size of population (million), 2016-20
- Table 28: Hong Kong gdp (constant 2005 prices, \$ billion), 2016-20
- Table 29: Hong Kong gdp (current prices, \$ billion), 2016-20
- Table 30: Hong Kong inflation, 2016-20
- Table 31: Hong Kong consumer price index (absolute), 2016-20
- Table 32: Hong Kong exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong online retail sector value: \$ million, 2016-20

Figure 2: Hong Kong online retail sector category segmentation: % share, by value, 2020

Figure 3: Hong Kong online retail sector geography segmentation: % share, by value, 2020

Figure 4: Hong Kong online retail sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the online retail sector in Hong Kong, 2020

Figure 6: Drivers of buyer power in the online retail sector in Hong Kong, 2020

Figure 7: Drivers of supplier power in the online retail sector in Hong Kong, 2020

Figure 8: Factors influencing the likelihood of new entrants in the online retail sector in Hong Kong, 2020

Figure 9: Factors influencing the threat of substitutes in the online retail sector in Hong Kong, 2020

Figure 10: Drivers of degree of rivalry in the online retail sector in Hong Kong, 2020

I would like to order

Product name: Online Retail in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/O6AF466F1C64EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6AF466F1C64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

