

Online Retail in Europe - Industry Chartbooks

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Abstracts

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SUMMARY

Retail markets are some of the largest and most important in the world, and billions of people interact with them on a daily basis. With rapid economic growth in, and a shift of economic power towards, the East, the future of economies and markets has never been more uncertain.

KEY HIGHLIGHTS

Europe has the largest regional share of the market, and its dominance is only expected to increase in the future.

China has the largest market share in the region.

SCOPE

This report is a chartbook, which collects large datasets and displays them as easy-to-understand graphics and charts.

It identifies the largest country economies in a particular geography or grouping by 2019 nominal GDP.

It details the construction industries across a group of countries, providing historical market data, forecasts, segmentation, and an overview of the leading players.

REASONS TO BUY

Provides an overview of the global and regional construction markets.

Provides market values and forecasts to 2024.

Details the segmentation of the market in each of the largest economies in the group.

Provides details on the leading companies in the industry, including financial performance indicators.

Discusses the impact of the ongoing Covid-19 pandemic on the industry.

Contents

Introduction
Global Overview
Market Value
Forecasts
Segmentation
Leading Companies
Amazon
JD.com
Zalando
Apple
Appendix

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