

Online Retail in Egypt

<https://marketpublishers.com/r/OAD34DEEA52EN.html>

Date: February 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: OAD34DEEA52EN

Abstracts

Online Retail in Egypt

SUMMARY

Online Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Online Retail market includes all sales within each category listed below, provided they take place over the internet, where the payment does not occur in-store on a later occasion. Data is included irrespective of whether the vendor is a pure-play internet company or the online offering of a bricks and mortar retailer.

The Egyptian online retail sector generated total revenues of \$1.0bn in 2018, representing a compound annual growth rate (CAGR) of 20.7% between 2014 and 2018.

The electrical and electronics retail segment was the sector's most lucrative in 2018, with total revenues of \$656.8m, equivalent to 62.6% of the sector's overall value.

The World Bank reports that the percentage of individuals using the internet in Egypt was 46.9% in 2018, an increase from 33.9% in 2014.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Egypt

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Egypt

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Egypt online retail market with five year forecasts

REASONS TO BUY

What was the size of the Egypt online retail market by value in 2018?

What will be the size of the Egypt online retail market in 2023?

What factors are affecting the strength of competition in the Egypt online retail market?

How has the market performed over the last five years?

What are the main segments that make up Egypt's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?

8 COMPANY PROFILES

- 8.1. Jumia.
- 8.2. Amazon.com, Inc.
- 8.3. ASOS Plc
- 8.4. Dell Technologies Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Egypt online retail sector value: \$ million, 2014-18
- Table 2: Egypt online retail sector category segmentation: \$ million, 2018
- Table 3: Egypt online retail sector geography segmentation: \$ million, 2018
- Table 4: Egypt online retail sector distribution: % share, by value, 2018
- Table 5: Egypt online retail sector value forecast: \$ million, 2018-23
- Table 6: Jumia.: key facts
- Table 7: Jumia.: Key Employees
- Table 8: Amazon.com, Inc.: key facts
- Table 9: Amazon.com, Inc.: Annual Financial Ratios
- Table 10: Amazon.com, Inc.: Key Employees
- Table 11: ASOS Plc: key facts
- Table 12: ASOS Plc: Annual Financial Ratios
- Table 13: ASOS Plc: Key Employees
- Table 14: Dell Technologies Inc.: key facts
- Table 15: Dell Technologies Inc.: Key Employees
- Table 16: Egypt size of population (million), 2014-18
- Table 17: Egypt gdp (constant 2005 prices, \$ billion), 2014-18
- Table 18: Egypt gdp (current prices, \$ billion), 2014-18
- Table 19: Egypt inflation, 2014-18
- Table 20: Egypt consumer price index (absolute), 2014-18
- Table 21: Egypt exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Egypt online retail sector value: \$ million, 2014-18

Figure 2: Egypt online retail sector category segmentation: % share, by value, 2018

Figure 3: Egypt online retail sector geography segmentation: % share, by value, 2018

Figure 4: Egypt online retail sector distribution: % share, by value, 2018

Figure 5: Egypt online retail sector value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the online retail sector in Egypt, 2018

Figure 7: Drivers of buyer power in the online retail sector in Egypt, 2018

Figure 8: Drivers of supplier power in the online retail sector in Egypt, 2018

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Egypt, 2018

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Egypt, 2018

Figure 11: Drivers of degree of rivalry in the online retail sector in Egypt, 2018

I would like to order

Product name: Online Retail in Egypt

Product link: <https://marketpublishers.com/r/OAD34DEEA52EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OAD34DEEA52EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970